



GAMING COMPLIANCE
Virginia Lottery 600 East Main Street, Richmond, VA 23219

Approved Sports Betting Vendors

Updated: 11/28/2022

Inquiries regarding approved sports betting vendors can be emailed to gaminglicensing@valottery.com

Virginia- SCC Entity ID #	Vendor Name	Approved Vendor Service Permit #	Expiration Date	Goods or Services Provided
F1982992	Twitter, Inc	100441	2/1/2024	Affiliate marketing services.
11386930	Tune Inc.	V-2268-102629	7/17/2025	Digital Marketing Software to Track Affiliate Marketing
11395199	Uniphore Technologies North America, Inc.	V-2491-102941	7/28/2025	Automated phone/chat customer support technology platform.
11198773	Univision Interactive Media Inc	100653	8/18/2024	Affiliate marketing services.
11393570	Upper 9 Media LLC, d/b/a Odds Assist	V-3024-103998	8/21/2025	Affiliate marketing services.
11168162	US Bettor LLC	100517	5/16/2024	Affiliate marketing services.
11218550	US Integrity Inc	100438	5/18/2024	Integrity monitoring services.
11224078	USBR LLC	100498	7/25/2024	Affiliate marketing services.
11260800	Vegas Sports Inc	100665	8/18/2024	Affiliate marketing services.
11270511	VegasWinners Inc.	100697	12/10/2024	Affiliate marketing services.
11273258	WagerLab LLC	100682	10/3/2024	Affiliate marketing services.
11178815	Washington Nationals Baseball Club, LLC	100448	4/11/2024	Affiliate marketing services.
T0670473	Washington Nationals Stadium LLC	100447	2/4/2024	Affiliate marketing services.
11142960	Wedge Traffic Ltd	100393	1/27/2024	Affiliate marketing services.
F0504664	World Wrestling Entertainment Inc	100499	5/16/2024	Affiliate marketing services.
11169221	Worldpay Gaming Solutions, LLC	100005	1/23/2024	Payment processing services.
11237199	XLMedia US Limited	100396	1/20/2024	Digital publishing services.
11320674	YouBet Technology Inc. d/b/a Pick Up, Play Pick Up	101031	1/23/2025	Affiliate marketing services.
11149333	YourPay LLC	100437	3/15/2024	Payment processing services.