









GAMING COMPLIANCE

Virginia Lottery 600 East Main Street, Richmond, VA 23219

Approved Sports Betting Vendors

Updated: 03/20/2023

Inquiries regarding approved sports betting vendors can be emailed to [gaminglicensing@valottery.com](mailto:gaminglicensing@valottery.com)

Virginia- SCC Entity ID #	Vendor Name	Approved Vendor Service Permit #	Expiration Date	Goods or Services Provided
11371836	The Sports Marketer LLC	V-1709-101916	4/30/2025	Digital Advertising Affiliate Marketing
11499529	The Sports Prophets, Inc.	V-5012-107091	3/2/2026	Affiliate marketing services.
11274378	Thing Or Two Ltd.	100735	12/10/2024	Affiliate marketing services.
11217537	Three Spring Media KFT	100489	5/16/2024	Affiliate marketing services.
11136936	Topgolf Media, LLC	100353	1/12/2024	Affiliate marketing services.
11214622	TotalReach LLC	100508	5/16/2024	Affiliate marketing services.
11203891	Triller Fight Club LLC	100555	9/26/2024	Affiliate marketing services.
04748489	Truth Technologies Inc	101199	3/0/2025	Browser based software application.
F1982992	Twitter, Inc	100441	2/1/12024	Affiliate marketing services.
11386930	Tune Inc.	V-2268-102629	7/17/2025	Digital Marketing Software to Track Affiliate Marketing
11395199	Uniphore Technologies North America, Inc.	V-2491-102941	7/28/2025	Automated phone/chat customer support technology platform.
11198773	Univision Interactive Media Inc	100653	8/18/2024	Affiliate marketing services.
11393570	Upper 9 Media LLC, d/b/a Odds Assist	V-3024-103998	8/21/2025	Affiliate marketing services.
11432055	Upside Spring, Ltd.	V-3601-104755	11/26/2025	Affiliate marketing services.
11168162	US Bettor LLC	100517	5/16/2024	Affiliate marketing services.
11218550	US Integrity Inc	100438	5/18/2024	Integrity monitoring services.
11260800	Vegas Sports Inc	100665	8/18/2024	Affiliate marketing services.
11270511	VegasWinners Inc.	100697	12/10/2024	Affiliate marketing services.
11499283	Verified Digital	V-5007-107083	3/2/2026	Affiliate marketing services.
11273258	WagerLab LLC	100682	10/3/2024	Affiliate marketing services.
11178815	Washington Nationals Baseball Club, LLC	100448	4/11/2024	Affiliate marketing services.
T0670473	Washington Nationals Stadium LLC	100447	2/4/2024	Affiliate marketing services.
11142960	Wedge Traffic Ltd	100393	1/27/2024	Affiliate marketing services.
F0504664	World Wrestling Entertainment Inc	100499	5/16/2024	Affiliate marketing services.
11169221	Worldpay Gaming Solutions, LLC	100005	1/23/2024	Payment processing services.
11237199	XLMedia US Limited	100396	1/20/2024	Digital publishing services.
11320674	YouBet Technology Inc. d/b/a Pick Up, Play Pick Up	101031	1/23/2025	Affiliate marketing services.
11149333	YourPay LLC	100437	3/15/2024	Payment processing services.