

Commonwealth of Virginia



Request for Sealed Proposals

Title: Mobile App Development

Due Date: September 28, 2020

Contact Information:

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Request for Proposals (RFP) #: 5116MG

RFP Issue Date: August 28, 2020

Contract Term: One Year Plus Four (4) Renewals

Proposal Due Date and Time: September 28, 2020; 3:00 PM EST

The Virginia Lottery does not discriminate against faith-based organizations or against an Offeror because of race, religion, color, sex, national origin, age, disability or any other basis prohibited by state law relating to discrimination in employment. The Virginia Lottery encourages firms to provide for the participation of small businesses and businesses owned by minorities and women through partnerships, joint ventures and subcontracting opportunities.

Complete Legal Name of Offeror's Firm: _____

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I. PURPOSE:

The Virginia Lottery (Lottery) is seeking a partner to develop a new version of its mobile app to incorporate functionality that will enable the sale of online Lottery games, as well as provide an improved user experience, streamlined interfaces, with engaging creative and intuitive access to frequently visited features.

II. BACKGROUND:

The Lottery currently has an existing mobile app (available in the Google Play store and the Apple App Store) that allows players to log in to their accounts or create a new account, enter into 2nd Chance promotions, check tickets for winning prize values, learn about new products, and view winning number results as key functionality features.

The first version of the Lottery's mobile app launched in a phased approach in June of 2018 with secondary and tertiary phases added in an agile fashion. The third iterative phase of the Lottery's app included the ability to play interactive games as well as purchase traditional draw games while connected by Bluetooth at a Lottery retailer. Due to legal restrictions, the previous version of the app required Bluetooth connectivity to a Lottery retail terminal to enable game play, as well as a separate wallet. Due to legislative changes enacted in 2020, the Lottery was able to introduce iLottery in July 2020, allowing players to play instant and draw games on the Lottery's website. With this change, the interactive gaming functionality (MobilePlay) that was previously contained within the mobile app was removed, because the Bluetooth connection, separate wallet, and ability to purchase games at a Lottery retailer were no longer required.

The Lottery has an established segmentation typing tool (not tied into the Mobile App) and has identified segments of focus for users of the current mobile app. Additionally, the Lottery is pursuing additional and updated research to better understand the motivations of users of the app, as well as opportunities for improvement to navigation flows and other customer-identified pain points.

The Lottery relies on a number of third-party providers, both within and outside of the gaming industry, to provide the solutions and platforms used daily by our players. Examples of those integrations include external management of the Lottery's login and registration process, messaging platforms for SMS and email communication, and a variety of standard digital tools such as Google Analytics, Google Tag Manager, Google Search Console, customer satisfaction surveys, identity verification services, geolocation services, digital advertising attribution platforms, Lottery gaming systems, and internal Lottery-managed databases of player and transactional information.

Key objectives for the updated version of the mobile app include developing and re-launching the app to offer the following:

- an additional touchpoint for iLottery purchases,
- replicating and improving on existing core app functionality to meet the expectations of Lottery players,
- streamlining the deposit and purchase process
- contributing to sales and customer acquisition and satisfaction goals.

The Lottery has established numerous Key Performance Indicators (KPIs) such as app downloads, account registration, and increasing frequency of play. The Virginia Lottery would also like to incorporate new measures to support fostering player loyalty, establishing better metrics around the lifetime value of players, and increase both retail and digital/online engagement of Lottery players through an omnichannel approach.

The Lottery has standard technologies used for application development and integrations. These are described below:

- Microsoft Windows systems.
- Microsoft Azure cloud-based IaaS, PaaS and SaaS service hosting models.
- Active Directory Domain Service and Azure Active Directory for identity management, account authentication and access controls.
- SQL Server as the default RDBMS.
- Microsoft Visual Studio and Azure DevOps are the primary tools used for Application Development and Application Life-cycle Management (ALM).
- [ASP.NET](#) and ASP.NET Core web application development frameworks.
- C#.NET programming language.
- WCF or RESTful web services for application.
- SQL Server Reporting Services (SSRS) for application and enterprise reporting.
- SQL Server Integration Services (SSIS) for data integrations.
- SQL Server Analysis Services (SSAS) for developing multidimensional and tabular solutions
- Intranet web portal powered by SharePoint and/or SharePoint online.
- WCF or RESTful web services for application integration
- Sitecore CEP as WCMS for public facing website.

Additionally, all technical solutions will be evaluated by an internal Security and Technology Architecture Review (STAR) Board, which provides governance for implementing new technology solutions, and Offerors may be required to submit architectural documentation. The required level of conformity to the above standards will be dependent upon the degree of application and data integrations and customizations necessary. The Lottery uses a scrum agile framework to prioritize work.

III. **STATEMENT OF NEEDS:**

Offerors shall have the ability to create a new mobile app for the Lottery. Offeror shall have the ability to create Apple App and Google Play store accounts on behalf of the Lottery. Additionally, Offeror shall have the ability to submit completed apps and agree to pertinent terms and conditions with the respective app stores. Offeror shall have the ability to lead testing efforts, manage player messaging, and manage new app version releases as directed by the Lottery. Specific requirements are listed below:

A. **EXISTING APP FUNCTIONALITY**

Offeror shall have the ability to ensure new mobile app supports all functionality of the current Lottery app. Specific requirements include, but are not limited to, the following:

1. **Introductory Tutorial**

Offeror shall have the ability to provide and display an interactive tutorial based on parameters defined by the Lottery (ex: on first open, X times per month, next 30 days, etc.), with the ability for the Lottery to independently manage the content. The tutorial shall have the ability to be used to highlight and teach players where core app functionality is located, and shall be interactive in terms of ensuring that a step is understood/followed/confirmed, guiding players through how it is used.

2. **Navigation**

Offeror shall have the ability to provide an app-wide navigation structure (such as a hamburger menu, bottom-anchored menu, tile-based menu, etc.) that is customizable and controlled by the Lottery. The navigation categories and content shall be fully customizable to allow for rapid addition/removal of new games, 2nd Chance promotions, and other content areas of the app as determined by the Lottery.

3. **Promotional Assets**

Offeror shall have the ability to display content-managed and data-integrated promotional assets within the app, either on the home screen or elsewhere. Data may include, but is not limited to, jackpot amount, time remaining, number of entries, etc.

4. **Ticket Scanning Functionality**

Offeror shall have the ability to interpret a variety of ticket barcodes, and access results information via an integration with a 3rd party Lottery vendor API. The functionality would be used to return results status (win/non-winner, prize amount, how to claim info, etc.) and to enter into 2nd Chance promotions. In the future, this functionality may be used to facilitate prize redemption of prize winnings from a physical ticket.

5. **Winning Numbers**

Offeror shall have the ability to display results of the latest winning numbers and jackpot amounts (where applicable) for all current and future Lottery draw games. Offeror shall also have the ability to display and search past winning number results.

6. **2nd Chance Promotions**

Offeror shall have the ability to allow logged-in players the ability to scan or manually enter tickets into a 2nd Chance promotion, either directly, or via the ticket scanner mechanism. Offeror shall have the

ability to support multiple 2nd Chance promotion types (eXTRA Chances, instant win, draw game add-em-up, price point = # of entries, etc.) that may require different entry interfaces, and the ability to display previous entries.

7. **Login/Registration**

Offeror shall have the ability to leverage the Lottery's existing Same Sign On (SSO) API (or other suitable login/registration approach as reviewed and approved by the Lottery), to allow players to login, logout, manage session keepalive and persistent active login state, update details, etc. to support purchases of iLottery games as well as entry into 2nd Chance promotions.

8. **Draw Games**

Offeror shall have the ability to provide information on different Lottery draw games. Offeror shall have the ability to design draw games screens to include future opportunities to incorporate Play Now Calls to Action (CTA) depending on the app version.

9. **Print 'n Play**

Offeror shall have the ability to support information and new launches for both Print 'n Play and Print 'n Play Rolling jackpot games. This includes, but is not limited to, content-managed ticket examples, winning patterns, marketing and how to play copy, and integration of current Rolling Jackpot jackpot amounts based on a frequently updated feed from the Lottery.

10. **Keno**

Offeror shall have the ability to support integration of the Keno animated live drawing feed, searchable past drawing results, game information, marketing and how to play copy, prizes and odds charts, and other details as directed by the Lottery. Eventually, Offeror shall have the ability to incorporate iLottery sales for Keno as sales of the game become available with our gaming system partner.

11. **Digital Playslip/Favorites**

Offeror shall have the ability to create a digital playslip (such as a QR code or other barcode), scannable at a Lottery retail terminal, that contains data created by a player specific to a game (ex: selected numbers, number of drawings, multiplier add-on, etc.).

12. **Responsible Gaming**

Offeror shall have the ability to support messaging and content for the Lottery's Responsible Gaming program within its own section of the app. This includes problem gambling information, and in the future, integration with a statewide responsible gaming exclusion program.

13. About Us

Offeror shall have the ability to provide a section within the app of content-managed pages that align with typical “About Us” themes—contact information, feedback mechanisms (click-to-call, email, live chat, phone number), Privacy Policy, Terms and Conditions, and visible version information to assist with identifying the app version currently in use, among other content screens to be determined by the Lottery.

14. Secure Identification

Offeror shall have the ability to utilize and present persistent opportunities to use and opt-in/opt-out for alternative identification methods, such as fingerprint or facial recognition.

B. ADDITIONAL APP REQUIREMENTS

In addition to the baseline features and requirements outlined above, the Offeror shall have the ability to develop, test, and deploy additional functionality to support the Lottery’s strategic initiatives and goals. This includes, but is not limited to, the following:

1. Android and iOS versions

Offeror shall have the ability to provide different app versions for Android and iOS, based on requirements unique to each ecosystem and the specific requirements for the gaming industry.

2. Push Notification Capabilities

Ability to integrate creation and dissemination of push notifications to the Lottery’s current engagement platform, allowing for a greater degree of control and focus with messaging, timing, and audience.

3. Personalization

Ability to personalize app content based on login status, screens view, link from an externally trackable source (email, social, etc.) in a future state as determined by the Lottery.

4. Geo-Fence Enabled Notifications

Ability to provide targeted messaging via push notification when players are within range of a traditional or non-traditional Lottery retailer (fun promotional messaging, bonus offers, etc.), as well as providing directions to a location if selected.

5. Geo-Positioning

Ability to ensure wagering is available only for users physically located in Virginia.

6. Wallet Integration

Ability to integrate with the payment/account wallet systems provided by Lottery partners.

- a. Ability to allow players to redeem physical winning Scratcher or draw game tickets for digital credits or funding, through the ticket scanner functionality outlined above and a secured API with the gaming system provider, at a future state as determined by the Lottery.
 - b. Ability to use existing balances from a player's digital wallet to fund a purchase at retail. This shall be implemented at a future state as determined by the Lottery.
7. **Light and Full versions for Android**

Offeror shall have the ability to provide different "light" and "full" versions of the app for Android. The "light" version would be available in the Google Play store, and would include multiple CTAs within relevant areas of the app to offer the opportunity to upgrade and download the "full" app. The "full" app would include the additional iLottery integrations outlined above and would not be available on the Google Play store. Additionally, the Offeror shall have the ability to provide insights and recommendations on how to improve and optimize conversions to the "full" app.
 8. **Apple and Google Guidelines**

Offeror shall have the ability to adhere to all Apple and Google guidelines pertaining to apps published in their respective online app stores. More specifically offeror shall have the ability to adhere to Apple 4.7 guidelines regarding HTML5 app games, which cannot provide access to real money gaming. Although the Offeror will not be developing games, they shall have the ability to assist the Lottery's game providers with determining the correct coding methodology to ensure correct app functionality. Offeror shall have the ability to work with an existing Lottery games partner to determine the best way to integrate natively developed games into the app. Offeror shall have the ability to present recommendations on how to manage and maintain a relevant inventory of different games and playstyles within the app, while also providing opportunities and CTAs for directing app users to the full suite of available games on the Virginia Lottery website.
 9. **iLottery**

Offeror shall have the ability to the integrate multiple 3rd-party interactive games of chance within the mobile app, including both "demo" and "for money" modes
 10. **My Account**

Offeror shall have the ability to integrate 3rd Party widgets and/or utilize APIs to allow logged in players access to relevant account information, such as account details, deposit functionality, purchase history, bonuses, and responsible gaming controls. Offeror shall have the ability to recommend new layouts, shopping cart flows, etc. focused

on a modern, clean look and feel and improved user experience in conjunction with and approval of the Lottery

11. Survey

Offeror shall have the ability to include a 3rd party SDK to enable the deployment of surveys to app users to gauge their experience and identity improvement opportunities for the app layout, screen flow, information, and other relevant factors.

12. Reviews

Offeror shall have the ability to assist the Lottery with developing a strategic plan to actively solicit feedback from users via social media, email, push notification, in-app messaging, and more to resolve player issues with app functionality.

C. OPTIONAL FEATURES

Offerors are invited to propose any additional features they are able to provide which may be of interest to the Lottery. A list of potential optional features that the Lottery would be interested in reviewing is listed below. Offerors are encouraged to propose other options in addition to those listed below:

1. Digital Only 2nd Chance Promotions

Ability to support incentives and promotions geared towards a digital audience (daily win, login bonuses, free games, loot boxes, redeem diamonds/etc. for rewards or entries)

2. Hardware Sensory

Ability to leverage device hardware to create a more engaging and understandable way of interacting with Lottery products (for example, shake for random numbers, buzz when new bonus is available).

3. Scratchers

Offeror shall have the ability to display content-managed and data-driven information about Lottery Scratchers, including, but not limited to:

- a. The show/hide layer ability to interactively “scratch” a ticket
- b. Game specific “how to play” and marketing copy
- c. Information on ticket prize levels and number of prizes remaining, updated on a daily basis
- d. Ability to sort and filter Scratcher library by criteria such as price, release date, category, and top prizes remaining.

4. Retailer Locator

Offeror shall have the ability to use the geolocation functionality on a device, coupled with a secure integration to the database record of Lottery retailers, to display the closest retailers to a player’s current location. Offeror shall have the ability to allow the Lottery to define the number of retailers shown (rural vs. urban), as well as to visually

designate retailers within a map of results based on retailer type and equipment (i.e. Lottery vending machine, Keno monitor, specific games available for sale, etc.). Contractor shall be able to integrate with an existing Lottery database for retailer information.

5. **Winners Gallery**

Offeror shall have the ability to support winner awareness through photographs, videos, stories, game and winner information, live feed of iLottery winners, content managed control of promotional winners, and associated links, with content controlled and managed by the Lottery.

6. **Alternative logins**

Ability to incorporate additional methods for account login, including social logins (ex: Facebook, Google) through OpenID protocols. Additionally have the ability to offer continuity features such as the iOS handoff to allow seamless transition of on-going play from one device to another. Alternative logins may be limited to certain functionality, and the app shall be able to control and manage such login authorizations as directed by the Lottery.

7. **My Lottery**

Ability to engage Lottery players in a TBD capacity to help recommend games, drive app usage based on preferences and budget, provide a personalized virtual assistant, integration augmented reality within the app to enhance the in-store experience based on the Lottery's strategic roadmap for customer loyalty, chat functionality and rewards.

D. **REPORTING**

1. Offeror's proposed app shall have the ability use Firebase Projects for analytics as required by the Lottery.
2. Offeror's proposed app shall have the ability to install and be compatible with Google Tag Manager.
3. Offeror's proposed app shall have the ability to install and be compatible with Firebase Dynamic Links.
4. Offeror's proposed app shall have the ability to measure effectiveness of push notifications.

E. **MAINTENANCE AND POST-LAUNCH SUPPORT**

1. Offeror shall have the ability to allow the Lottery the ability to control content management to the maximum extent possible.
2. Offeror shall have the ability to deploy major app update releases without requiring users to re-download the new version of the app, with very rare exceptions.

3. Offeror shall have the ability to modify or add new layouts and User Interface (UI) enhancements or navigation elements without requiring significant re-development of baseline app functionality.
4. Offeror shall have the ability to assist the Lottery with integrating new promotion types, new mobile app functionality, changes to draw games or gaming system functionality, and changes to the app as requested by the Lottery.
5. Offeror shall the ability to provide maintenance and support such as bug fixes for new releases, break/fix, and technical support.
6. Offeror shall have the ability to train the Lottery on the app for both functional and technical aspects.

F. **TECHNICAL REQUIREMENTS**

1. Offeror shall have the ability to check in source code and all code changes to Lottery's version control system such as Lottery's Azure DevOps repository or other Lottery approved environment. The Lottery shall own and have access to the full source code of the mobile app.
2. Offeror shall have the ability to resolve all issues identified through Lottery testing and the Lottery's STAR board.
3. Offeror shall have the ability to load data into the Lottery's Data Warehouse. All data relating to the Lottery's app shall be owned by the Lottery.
4. Offeror shall have the ability to adhere to Transport Layer Security (TLS) Protocol 1.2 or above in reference to web traffic.
5. Offeror shall have the ability to mitigate any risks identified through security testing conducted by the Lottery.

IV. **PROPOSAL PREPARATION AND SUBMISSION REQUIREMENTS:**

A. **GENERAL REQUIREMENTS:**

1. RFP Response:
 - a. In order to be considered for selection, Offerors must submit a complete response to this RFP. One (1) original and five (5) copies of each proposal must be submitted to the Lottery. Each hardcopy proposal must also contain the following:
 - (1) An electronic version of the complete proposal on a jump drive, and

- (2) An electronic version of the complete proposal with any proprietary information removed. Proprietary information is detailed in section 2.d. below.
 - b. No other distribution of the proposal shall be made by the Offeror.
 - c. Offeror is requested to respond to each section/subsection in the order in which it appears in the RFP.
2. Proposal Preparation:
 - a. Proposals shall be signed by an authorized representative of the Offeror.
 - b. Proposals are limited to a maximum of 50 pages.**
 - c. Failure to submit all information requested may result in the Evaluation Team giving a lowered evaluation score of the proposal.
 - d. An explanation describing how you will accomplish each requirement must be included in your proposal. The phrase "fully comply" without an explanation is unacceptable. If a requirement is not being provided, state "Not Provided." Proposals, which are substantially incomplete or lack key information, may be rejected by the Lottery.
 - e. Ownership of all data, materials and documentation originated and prepared for the Lottery pursuant to the RFP shall belong exclusively to the Lottery and be subject to public inspection in accordance with the Virginia Freedom of Information Act. Trade secrets or proprietary information submitted by an Offeror shall not be subject to public disclosure under the Virginia Freedom of Information Act; however, the Offeror must invoke the protections of §2.2-4342 of the *Code of Virginia*, in writing, either before or at the time the data or other material is submitted. The written notice must specifically identify the data or materials to be protected and state the reasons why protection is necessary. The proprietary or trade secret material submitted must be identified by some distinct method such as **highlighting or underlining** and must indicate only the specific words, figures, or paragraphs that constitute trade secret or proprietary information. The classification of an entire proposal document, line item prices and/or total proposal prices as proprietary or trade secrets is not acceptable and will result in rejection of the proposal.
3. Oral Presentation: Offerors who submit a proposal in response to this RFP may be required to give an oral presentation to the Evaluation Team. This provides an opportunity for the Offeror to clarify or elaborate on the proposal. Due to COVID-19, it is probably that presentations may have to be completed virtually.

B. SPECIFIC PROPOSAL REQUIREMENTS:

Proposals shall be as thorough and detailed as possible so that the Lottery may properly evaluate Offeror's capabilities to provide the required services. In addition to any other requirements imposed by Section III of this Request for Proposals, Offerors are required to submit the following items as a complete proposal:

1. Offeror shall include a cover sheet that indicates the page number(s) containing proprietary information.
2. Offeror shall detail all functionality offered within the proposed app as required in *Section III Statement of Needs paragraphs A and B.*
3. Offeror shall provide their methodology for app development to include, but not limited to, schedule, timeline, milestones, Lottery involvement, integrations with third party providers, testing, quality control, data extraction, security methods, etc.
4. Offeror shall detail any proposed functionality above the required functionality as outlined in *Section III Statement of Needs paragraph C.*
5. Offeror shall provide all reporting available as required in *Section III Statement of Needs paragraph D.*
6. Offeror shall propose a maintenance and technical support plan as required in *Section III Statement of Needs paragraph E and F,* which shall include, but is not limited to, a Service Level Agreement (SLA).
7. Offeror shall submit a functional proof of concept for at least one (1) of the features listed below. Additional features may be included as long as one of the below is included as well.
 - a. Winning numbers results (sourced from <https://www.valottery.com/resulttable.xml>)
 - b. 2nd Chance Promotion Entry Interface
 - c. Scratchers overview/details
 - d. Retailer Locator with customized pins
 - e. Proposed navigation

Proof of concept shall be submitted in an Application Programming Kit (APK) format. This document can be sent via USB or link.

8. Offeror shall provide three (3) case studies where work of similar size and scope was performed. Case studies shall include a description of the work performed and how it is relevant to the Lottery's requirements. Case studies shall be similar with regards to the requested services and have supported industries similar to the Lottery such as consumer package goods, retail, gaming, or entertainment. Apps developed in reference to these case studies shall

be available to the Lottery for review via the Apple App Store, Google Play Store, or Offeror-provided link.

9. Offeror shall provide a detailed description of participation of minority-owned, woman-owned, and small businesses in the performance of this Contract through subcontracting programs. Information regarding actual dollars forecasted to be spent, percentage of total Contract to be dedicated to SWaM companies, and a list of SWaM firms to be employed on this project shall be submitted as part of this plan.
10. Offeror shall provide a redline version of Lottery terms and conditions if necessary. ****NOTE:** The Lottery will not sign any Offeror's documents, MSAs, or any other type of agreement(s). The Lottery's General Terms and Conditions shall not be negotiated.

Optional features may be used for evaluation purposes after initial scoring has been completed if the Lottery determines proposed options are in its best interest.

C. SOLICITATION QUESTIONS AND PROCUREMENT TIMELINE:

1. Offerors can submit questions via email to the Contract Officer whose name appears on the cover page of this solicitation. All contact, whether verbal or written, pertaining to this RFP, shall be with that designated Contract Officer for the duration of the procurement process.

The Lottery does not guarantee a response to any questions received after September 16, 2020.

2. The following procurement timeline is subject to change as the procurement progresses. Please note the deadline within which to submit questions.

Procurement Process	Estimated Completion Date
First Round of Questions	September 4, 2020
Addendum #1 (if applicable)	September 9, 2020
Second Round of Questions (if applicable)	September 16, 2020
Addendum #2 (if applicable)	September 21, 2020
RFP Due Date	September 28, 2020; 3:00 PM EST
Estimated Contract Award	Mid to Late November

V. EVALUATION AND AWARD CRITERIA:

A. EVALUATION CRITERIA:

The Virginia Lottery seeks to Contract for the goods and/or services described herein with the responding Offeror who submits the best proposal as modified

through negotiations. The written proposals, and any subsequent negotiated offers, will be evaluated and judged by the Virginia Lottery based on the following criteria:

1. Functionality
2. Offeror's Experience
3. Project Approach and Support
4. Proof of Concept
5. Price
6. Minority-owned, women-owned and small business participation

Optional features may be used for evaluation purposes after initial scoring has been completed if the Lottery determines proposed options are in its best interest.

B. AWARD OF CONTRACT:

Two or more Offerors deemed to be fully qualified and best suited among those submitting proposals will be identified on the basis of the evaluation factors stated herein. Negotiations may be conducted with the Offerors so selected. After negotiations have been conducted with each Offeror so selected, the Virginia Lottery may select the Offeror(s) who, in its opinion, has made the best proposal, and award the Contract to that Offeror(s). The Virginia Lottery may cancel this RFP or reject proposals at any time prior to the award, and is not required to furnish a statement of the reasons why a particular proposal was not deemed to be the most advantageous. Should it be determined in writing that only one Offeror is fully qualified, or that one Offeror is clearly more highly qualified than the others under consideration, a Contract may be negotiated and awarded to that Offeror.

VI. SPECIAL TERMS AND CONDITIONS:

A. ADVERTISING:

In the event a Contract is awarded for supplies, equipment, or services resulting from this solicitation, no indication of such sales or services to the Lottery shall be used in product literature or advertising without the Lottery Executive Director's prior written approval. The Contractor shall not state in any of its advertising or product literature that the Lottery has purchased or uses its products or services.

B. AUDIT:

The Contractor shall retain all books, records, and other documents relative to this Contract for five (5) years after final payment, or until audited by the Commonwealth of Virginia, whichever is sooner. The Lottery, its authorized agents, and/or state auditors shall have full access to and the right to examine

any of said materials during said period.

C. **PROPOSAL ACCEPTANCE PERIOD:**

Any proposal in response to this solicitation shall be valid for 180 days. At the end of the 180 days the proposal may be withdrawn at the written request of the Offeror. If the proposal is not withdrawn at that time it remains in effect until an award is made or the solicitation is canceled.

D. **CANCELLATION OF CONTRACT:**

The Lottery reserves the right to cancel and terminate any resulting Contract, in part or in whole, without penalty, upon 60 days written notice to the Contractor. In the event of a material breach with no options to cure, the Lottery reserves the right to cancel this Contract within ten (10) days written notice. Any Contract cancellation notice shall not relieve the Contractor of the obligation to deliver and/or perform on all outstanding orders issued prior to the effective date of cancellation.

E. **CONFIDENTIALITY OF PERSONALLY IDENTIFIABLE INFORMATION:**

The Contractor assures that information and data obtained as to personal facts and circumstances related to patients or clients will be collected and held confidential, during and following the term of this agreement, and will not be divulged without the individual's and the Lottery's written consent and only in accordance with federal law or the *Code of Virginia*. Contractors who utilize, access, or store personally identifiable information as part of the performance of a Contract are required to safeguard this information and immediately notify the Lottery of any breach or suspected breach in the security of such information. Contractors shall allow the Lottery to both participate in the investigation of incidents and exercise control over decisions regarding external reporting. Contractors and their employees working on this project may be required to sign a confidentiality statement.

F. **CONTINUITY OF SERVICES:**

The Contractor recognizes that the services under this Contract are vital to the Lottery and must be continued without interruption and that, upon Contract expiration, a successor, either the Lottery or another Contractor, may continue them. The Contractor agrees:

1. To exercise its best efforts and cooperation to effect an orderly and efficient transition to a successor;
2. To make all Lottery owned facilities, equipment, and data available to any successor at an appropriate time prior to the expiration of the Contract to facilitate transition to successor; and
3. That the Lottery Contracting Officer shall have final authority to resolve disputes related to the transition of the Contract from the Contractor to its successor.

The Contractor shall, upon written notice from the Contract Officer, furnish phase-in/phase-out services for up to ninety (90) days after this Contract expires and shall negotiate in good faith a plan with the successor to execute

the phase-in/phase-out services. This plan shall be subject to the Contract Officer's approval.

The Contractor shall be reimbursed for all reasonable, pre-approved phase-in/phase-out costs (i.e., costs incurred within the agreed period after Contract expiration that result from phase-in, phase-out operations) and a fee (profit) not to exceed a pro rata portion of the fee (profit) under this Contract. All phase-in/phase-out work fees must be approved by the Contract Officer in writing prior to commencement of said work.

G. **DISCOUNTS, PROMPT PAYMENT:**

Discounts for prompt payment will not be calculated in determining net low proposal. Discounts for prompt payment will be shown on the purchase order/Contract and taken if invoices are processed and payment made within the stipulated time frame. If discounts are not offered, payment shall be made thirty (30) days after receipt of an accurate invoice by the Virginia Lottery's Accounts Payable Department. Offeror shall indicate discount (if applicable) with the "Pricing section" near the end of this solicitation.

H. **FINAL INSPECTION:**

At the conclusion of the work, the Contractor shall demonstrate to the Lottery's representative(s) that the work is fully operational and in compliance with Contract specifications and codes. Any deficiencies shall be promptly and permanently corrected by the Contractor at the Contractor's sole expense prior to final acceptance of the work.

I. **IDENTIFICATION AND DELIVERY OF PROPOSAL:**

The cover page of this solicitation will indicate whether proposals will be accepted as sealed or unsealed. If this solicitation indicates "sealed" proposals will be received for this procurement, all proposals received must be enclosed in an envelope or package and identified as follows

IF PROPOSAL IS MAILED: Offeror must mail proposal to the Virginia Lottery, Attention: Mike Gerdes, 22nd Floor, 600 East Main Street, Richmond, Virginia 23219. The proposal must be enclosed in an envelope or package and identified as follows:

Name of Offeror
 Due Date and Time
 Offeror's complete address
 RFP No.
 RFP Title

If a proposal is not identified as outlined above the Offeror takes the risk that the proposal may be inadvertently opened and the information compromised, which may cause the proposal to be disqualified. No other correspondence or other proposals should be placed in the envelope.

IF PROPOSAL IS HAND DELIVERED (INCLUDING COURIER): Proposal must be delivered to 600 East Main Street, Richmond, Virginia 23219. Due to increased building security, an Offeror must only deliver a proposal to the Security Guard Station located on the **Main Street entrance** of the Lottery Headquarters, Main Street Centre (address above). **However, the Security Guard is not responsible for identifying the date and time a proposal is received; only a Virginia Lottery employee can make that determination.** The Security Guard will contact an appropriate Lottery employee for proposal receipt; this process could take 30 minutes or more.

Late proposal will not be accepted.

Note: the Lottery does not conduct public openings.

J. **INDEMNIFICATION:**

Contractor agrees to indemnify and hold harmless the Commonwealth, the Lottery, their officers, directors, agents and employees (collectively, "Commonwealth's Indemnified Parties") from and against any and all losses, damages, claims, demands, proceedings, suits and actions, including any related liabilities, obligations, losses, damages, assessments, fines, penalties (whether criminal or civil), judgments, settlements, expenses (including attorneys' and accountants' fees and disbursements) and costs (each, a "Claim" and collectively, "Claims"), incurred by, borne by or asserted against any of Commonwealth's Indemnified Parties to the extent such Claims in any way relate to, arise out of or result from: (i) any intentional or willful conduct or negligence of any employee, agent, or subcontractor of the Contractor, (ii) any act or omission of any employee, agent, or subcontractor of the Contractor, (iii) breach of any representation, warranty or covenant of the Contractor contained herein, (iv) any defect in the Contractor-provided products or services, or (v) any actual or alleged infringement or misappropriation of any third party's intellectual property rights by any of the Contractor-provided products or services. Selection and approval of counsel and approval of any settlement shall be accomplished in accordance with all applicable laws, rules and regulations. For state agencies, the applicable laws include §§ 2.2-510 and 2.2-514 of the Code of Virginia. In all cases involving the Commonwealth or state agencies, the selection and approval of counsel and approval of any settlement shall be satisfactory to the Commonwealth.

In the event that a Claim is commenced against any of Commonwealth's Indemnified Parties alleging that use of the Contractor-provided products or services, including any components thereof, or that the Contractor's performance or delivery of any product or service under this Contract infringes any third party's intellectual property rights and the Contractor is of the opinion that the allegations in such Claim in whole or in part are not covered by this indemnification provision, Contractor shall immediately notify the Lottery in writing, via certified mail, specifying to what extent the Contractor believes it is obligated to defend and indemnify under the terms and conditions of this Contract. The Contractor shall in such event protect the interests of the Commonwealth's Indemnified Parties and secure a

continuance to permit the Lottery to appear and defend their interests in cooperation with the Contractor as is appropriate, including any jurisdictional defenses the Lottery may have.

In the event of a Claim pursuant to any actual or alleged infringement or misappropriation of any third party's intellectual property rights by any of the Contractor-provided Deliverables, Products, Software, Services, Solution, including Solution Components, Application and Licensed Services, as applicable, or Contractor's performance, and in addition to all other obligations of the Contractor in this Section, the Contractor shall at its expense, either (a) procure for all Authorized Users the right to continue use of such infringing Deliverables, Products, Software, Services, Solution, including Solution Components, Application and Licensed Services, as applicable, or any component thereof; or (b) replace or modify such infringing Deliverables, Products, Software, Services, Solution, including Solution Components, Application and Licensed Services, as applicable, or any component thereof, with non-infringing Deliverables, Products, Software, Services, Solution or Solution Component(s), Application and Licensed Services, as applicable, satisfactory to the Lottery. And in addition, the Contractor shall provide any the Lottery with a comparable temporary replacement products and/or services or reimburse the Lottery for the reasonable costs incurred by the Lottery in obtaining an alternative product or service, in the event the Lottery cannot use the affected Deliverable, Product, Software, Services, Solution or Solution Component(s), Application and Licensed Services, as applicable, or any component thereof. If the Contractor cannot accomplish any of the foregoing within a reasonable time and at commercially reasonable rates, then the Contractor shall accept the return of the infringing Deliverables, Products, Software, Services, Solution, Solution Component, Application and Licensed Services, as applicable, or any component thereof, along with any other components rendered unusable by the Lottery as a result of the infringing component, and refund the price paid to the Contractor for such components.

K. **LIMITATION OF LIABILITY:**

To the maximum extent permitted by applicable law, the Contractor will not be liable under this Contract for an indirect, incidental, special or consequential damages, or damages from loss of profits, revenue, data or use of the supplies, equipment and/or services delivered under this Contract. This limitation of liability will not apply, however, to liability arising from: (a) personal injury or death; (b) defect or deficiency caused by willful misconduct or negligence on the part of the Contractor; or (c) circumstances where the Contract expressly provides a right to damages, indemnification or reimbursement.

L. **NOTICE OF MATERIAL LEGAL DISPUTE:**

Contractor shall notify the Lottery of its involvement in any legal dispute that is or may become material to this Contract. Contractor shall provide the Lottery with pertinent, non-privileged details upon request.

M. **PERFORMANCE, CONTRACTOR:**

Contractors providing goods and services to the Lottery are required to perform in accordance with the terms and conditions of their contract. When contractual requirements are not met the following actions may be taken (at the Lottery's option):

1. **Contractor Complaint Form:**

If a Contractor fails to perform in accordance with the terms and conditions of the contract, the Lottery will prepare a Contractor Complaint Form and forward to the Purchasing Office. This form will be sent to the Contractor for a corrective action plan.

2. **Default:**

If the Contractor is non-responsive to the complaint form or does not satisfy the corrective action plan submitted in the complaint form or provides an unsatisfactory corrective plan as determined by the Lottery, the Contractor may, at the Lottery's discretion, be placed in default and notified via Contractor Complaint Form.

3. **Ineligible for Award:**

Once placed in default, the Contractor will be ineligible to do business with the Lottery for purchases exceeding \$5,000 for a period of **three years**.

4. **Re-procurement of Goods and Services:**

In addition to a Contractor's ineligibility for award of programs over \$5,000, the Lottery may procure the goods and/or services from other sources and hold the Contractor responsible for the price difference of the original contract amount and the amount of the new contract. The Lottery will follow competitive principles as outline herein for the re-procurement.

The vendor will remain in default until the re-procurement costs have been paid to the Lottery. The vendor is still subject to the three year ineligibility based on the default regardless as to when the re-procurement cost is paid.

5. **Number of Complaints:**

a) For Term Contracts: if the Contractor has received three or more complaints within the initial contract period as documented by Contractor Complaint Forms, the Contractor may, at the Lottery's discretion, be ineligible to submit a bid/proposal if the goods/services are re-solicited at expiration of contract. Ineligibility shall apply even though a satisfactory resolution to all complaints occurred.

b) For a Renewal Period: if the Contractor has received three or more complaints within a renewal period as documented by Contractor Complaint Forms, the Contractor may, at the

Lottery’s discretion, be ineligible to submit a bid/proposal if the goods/services are re-solicited at expiration of contract. Ineligibility shall apply even though a satisfactory resolution to all complaints occurred.

- c) For Spot Purchases: if the Contractor has received three or more complaints within a period of one year as documented by Contractor Complaint Forms, the Contractor may, at the Lottery’s discretion, be ineligible to do business with the Lottery for purchases exceeding \$5,000 for a period of one year after the issuance of the third Contractor Complaint Form. Ineligibility shall apply even though a satisfactory resolution to all complaints occurred.

N. **PRIME CONTRACTOR RESPONSIBILITIES:**

The Contractor shall be responsible for completely supervising and directing the work under this Contract and all subcontractors that he may utilize, using his best skill and attention. Subcontractors who perform work under this Contract shall be responsible to the prime Contractor. The Contractor agrees that he is as fully responsible for the acts and omissions of his subcontractors and of persons employed by them as he is for the acts and omissions of his own employees.

O. **REFERENCES:**

Offerors shall provide a list of at least three (3) references where similar goods and/or services have been provided. Each reference shall include the name of the organization, the complete mailing address, the name of the contact person and telephone number.

Organization:	
Contact Person:	
Address:	
Telephone:	
Email:	

Organization:	
Contact Person:	
Address:	
Telephone:	
Email:	

Organization:	
Contact Person:	
Address:	
Telephone:	
Email:	

P. **RENEGOTIATION OF CONTRACT**

The Lottery reserves the right, at any time during the Contract term or any renewals of the term, to renegotiate with the Contractor a reduction in the compensation paid to the Contractor that is less than the compensation initially agreed to by the Contractor and the Lottery at the time of Contract execution. The Lottery may initiate such negotiations whenever the Lottery determines that it is in the Lottery's best fiscal interests to do so. Notwithstanding any other provision of this Contract to the contrary, the Lottery may terminate this Contract immediately and without penalty if the Lottery is unable to renegotiate the compensation with the Contractor to an amount which the Lottery determines to be appropriate.

Q. **RENEWAL OF CONTRACT:**

This Contract may be renewed by the Lottery upon written agreement of both parties for four (4) successive one year periods, under the terms of the current Contract, and at a reasonable time (approximately 90 days) prior to the expiration.

R. **SECURITY CLEARANCE – CAPITOL POLICE:**

All Contractor personnel, entering the Pocahontas Building, are required to obtain security clearance prior to their arrival at the work site. For information on the clearance process, call the Capitol Police at (804) 786-2567. Failure to obtain the necessary security clearance will result in access to the building being denied.

S. **SECURITY CLEARANCE – VIRGINIA LOTTERY:**

All Contractor personnel, entering the Main Street Centre Building, are required to obtain security clearance prior to their arrival at the work site. For information on the clearance process, call Lottery Security at (804) 692-7200. Failure to obtain the necessary security clearance will result in access to the building being denied.

T. **SMALL, WOMEN- AND MINORITY-OWNED (SWAM-OWNED) BUSINESS SUBCONTRACTING AND EVIDENCE OF COMPLIANCE:**

It is the goal of the Lottery that 50% of purchases are made from SWAM-owned businesses. This includes discretionary spending in prime contracts and subcontracts. Unless the Offeror is registered as a SBSD-certified small business and where it is practicable for any portion of the awarded Contract to be subcontracted to other suppliers, the Contractor is encouraged to offer such subcontracting opportunities to DSBSD-certified SWAM-owned businesses. No Offeror or subcontractor shall be considered a SWAM-owned Business unless certified as such by the Department of Small Business and Supplier Diversity (SBSD) by the due date for receipt of proposals. If SWAM-owned business subcontractors are used, the prime Contractor agrees to report the use of SWAM-owned business subcontractors by providing the purchasing office, at a minimum, the following information on a monthly basis or as directed by the Lottery: name of SWAM-owned business with the SBSD certification number, phone number, total dollar amount subcontracted, category type (small, women-owned, or minority-owned), and type of

product/service provided.

Will there be any subcontracting to SWAM Business for the performance of this contract?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If so, please provide the SWAM Business Name and SBSB certification Number:	

U. **SUBCONTRACTS:**

No portion of the work shall be subcontracted without prior written consent of the Lottery. In the event that the Contractor desires to subcontract some part of the work specified herein, the Contractor shall furnish the Lottery the names, qualifications and experience of their proposed subcontractors. The Contractor shall, however, remain fully liable and responsible for the work to be done by its subcontractor(s) and shall assure compliance with all requirements of the Contract.

V. **CONFIDENTIALITY (LOTTERY):**

The Lottery agrees that neither it nor its employees, representatives, or agents shall knowingly divulge any proprietary information with respect to the operation of the software, the technology embodied therein, or any other trade secret or proprietary information related thereto, except as specifically authorized by the Contractor in writing or as required by the Freedom of Information Act or similar law. It shall be the Contractor's responsibility to fully comply with § 2.2-4342F of the *Code of Virginia*. All trade secrets or proprietary information must be identified in writing or other tangible form and conspicuously labeled as "proprietary" either prior to or at the time of submission to the Lottery.

W. **CONFIDENTIALITY (CONTRACTOR):**

The Contractor assures that information and data obtained as to personal facts and circumstances related to patients or clients will be collected and held confidential, during and following the term of this agreement, and will not be divulged without the individual's and the Lottery's written consent. Any information to be disclosed, except to the Lottery, must be in summary, statistical, or other form which does not identify particular individuals. Contractors and their employees working on this project will be required to sign the Confidentiality statement in this solicitation.

X. **DEMONSTRATIONS:**

By submitting a proposal, the Offeror certifies that the specified equipment is in productive use and capable of demonstration in the proposed configuration. The Lottery reserves the right to require Offerors or to demonstrate the functionality of proposed equipment to its satisfaction prior to making an award decision. Such demonstration is intended to show that a vendor's products will perform in a completely satisfactory manner and that they will meet or exceed the performance specifications contained in the solicitation. Failure by a vendor to promptly comply with a request for demonstration

could result in their proposal being rejected. Failure to reject shall not relieve the vendor of its obligation to fully comply with all requirements of the Contract.

Y. **OWNERSHIP OF INTELLECTUAL PROPERTY:**

All copyright and patent rights to all papers, reports, forms, materials, creations, or inventions created or developed in the performance of this Contract shall become the sole property of the Lottery. On request, the Contractor shall promptly provide an acknowledgment or assignment in a tangible form satisfactory to the Lottery to evidence the Lottery sole ownership of specifically identified intellectual property created or developed in the performance of the Contract.

VII. **GENERAL TERMS AND CONDITIONS:**

****NOTE: THE LOTTERY WILL NOT SIGN ANY OFFEROR'S DOCUMENTS, MSAS, OR ANY OTHER TYPE OF AGREEMENT(S). THE LOTTERY'S GENERAL TERMS AND CONDITIONS SHALL NOT BE NEGOTIATED.**

A. **ANTI-DISCRIMINATION:**

By submitting their proposal, Offerors certify to the Commonwealth that they will conform to the provisions of the Federal Civil Rights Act of 1964, as amended, as well as the Virginia Fair Employment Contracting Act of 1975, as amended, where applicable, the Virginians with Disabilities Act, the Americans with Disabilities Act. If the award is made to a faith-based organization, the organization shall not discriminate against any recipient of goods, services, or disbursements made pursuant to the Contract on the basis of the recipient's religion, religious belief, refusal to participate in a religious practice, or on the basis of race, age, color, gender or national origin and shall be subject to the same rules as other organizations that Contract with public bodies to account for the use of the funds provided; however, if the faith-based organization segregates public funds into separate accounts, only the accounts and programs funded with public funds shall be subject to audit by the Virginia Lottery.

In every Contract over \$10,000 the provisions in 1. and 2. below apply:

During the performance of this Contract, the Contractor agrees as follows:

1. The Contractor will not discriminate against any employee or applicant for employment because of race, religion, color, sex, national origin, age, disability, or any other basis prohibited by state law relating to discrimination in employment, except where there is a bona fide occupational qualification reasonably necessary to the normal operation of the Contractor. The Contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this nondiscrimination clause.

2. The Contractor, in all solicitations or advertisements for employees placed by or on behalf of the Contractor, will state that such Contractor is an equal opportunity employer.
3. Notices, advertisements and solicitations placed in accordance with federal law, rule or regulation shall be deemed sufficient for the purpose of meeting these requirements.

The Contractor will include the provisions of 1. above in every subcontract or purchase order over \$10,000, so that the provisions will be binding upon each subcontractor or vendor.

B. **ADDENDA:**

Any changes or supplemental instructions to this Request for Proposals shall be in the form of written addenda. Each Offeror is responsible for determining that all addenda issued have been received and shall acknowledge receipt of all addenda in the space provided within the Pricing Schedule or by returning a copy of each signed addendum. Failure to do so may result in rejection of the proposal. All addenda so issued shall become part of the IFB and any resulting Contract documents.

C. **ANNOUNCEMENT OF AWARD:**

Upon the award or the announcement of the decision to award a Contract over \$50,000, as a result of this solicitation, Lottery will publicly post such notice on the DGS/DPS eVA web site (www.eva.virginia.gov).

D. **ANTITRUST:**

By entering into a Contract, the Contractor conveys, sells, assigns, and transfers to the Commonwealth of Virginia all rights, title and interest in and to all causes of action it may now have or hereafter acquire under the antitrust laws of the United States and the Commonwealth of Virginia, relating to the particular goods or services purchased or acquired by the Commonwealth of Virginia under said Contract.

E. **APPLICABLE LAWS AND COURTS:**

This solicitation and any resulting Contract shall be governed in all respects by the laws of the Commonwealth of Virginia, and any litigation with respect thereto shall be brought in the courts of the Commonwealth. The Contractor shall comply with all applicable federal, state and local laws, rules and regulations including Virginia Lottery Law § 58.1-4000 et seq. and the Virginia Lottery Purchasing Manual.

F. **ASSIGNMENT OF CONTRACT:**

A Contract shall not be assignable by the Contractor in whole or in part without the written consent of the Lottery.

G. **AVAILABILITY OF FUNDS:**

It is understood and agreed between the parties herein that the Lottery shall

be bound hereunder only to the extent of the funds available or which may hereafter become available for the purpose of this agreement.

H. **PROPOSAL PRICE CURRENCY:**

Unless stated otherwise in the solicitation, Offerors shall state proposal prices in US dollars.

I. **CHANGES TO THE CONTRACT:**

Changes can be made to the Contract in any of the following ways:

1. The parties may agree in writing to modify the scope of the Contract. An increase or decrease in the price of the Contract resulting from such modification shall be agreed to by the parties as a part of their written agreement to modify the scope of the Contract.
2. The Lottery may order changes within the general scope of the Contract at any time by written notice to the Contractor. Changes within the scope of the Contract include, but are not limited to, things such as services to be performed, the method of packing or shipment, and the place of delivery or installation. The Contractor shall comply with the notice upon receipt. The Contractor shall be compensated for any additional costs incurred as the result of such order and shall give the Lottery a credit for any savings. Said compensation shall be determined by one of the following methods:

By mutual agreement between the parties in writing; or

By agreeing upon a unit price or using a unit price set forth in the Contract, if the work to be done can be expressed in units, and the Contractor accounts for the number of units of work performed, subject to the Lottery's right to audit the Contractor's records and/or to determine the correct number of units independently; or

By ordering the Contractor to proceed with the work and keep a record of all costs incurred and savings realized. A markup for overhead and profit may be allowed if provided by the Contract. The same markup shall be used for determining a decrease in price as the result of savings realized. The Contractor shall present the Lottery with all vouchers and records of expenses incurred and savings realized. The Lottery shall have the right to audit the records of the Contractor as it deems necessary to determine costs or savings. Any claim for an adjustment in price under this provision must be asserted by written notice to the Lottery within thirty (30) days from the date of receipt of the written order from the Lottery. If the parties fail to agree on an amount of adjustment, the question of an increase or decrease in the Contract price or time for performance shall be resolved in accordance with the procedures for resolving disputes provided by the Disputes Clause of this Contract or, if there is none, in accordance with the disputes provisions of the Lottery's Purchasing Manual. Neither the existence of a claim nor a dispute resolution process,

litigation or any other provision of this Contract shall excuse the Contractor from promptly complying with the changes ordered by the Lottery or with the performance of the Contract generally.

J. **CLARIFICATION OF TERMS:**

If any prospective Offeror has questions about the specifications or other solicitation documents, the prospective Offeror should contact the buyer whose name appears on the face of the solicitation no later than five working days before the due date. Any revisions to the solicitation will be made only by addendum issued by the buyer.

K. **DEBARMENT STATUS:**

By submitting their proposal, Offerors certify that they are not currently debarred by the Commonwealth of Virginia from submitting proposals on contracts for the type of goods and/or services covered by this solicitation, nor are they an agent of any person or entity that is currently so debarred.

L. **DEFAULT:**

In case of failure to deliver goods or services in accordance with the Contract terms and conditions, the Lottery, after due oral or written notice, may procure them from other sources and hold the Contractor responsible for any resulting additional purchase and administrative costs. This remedy shall be in addition to any other remedies which the Lottery may have.

M. **DRUG-FREE WORKPLACE:**

During the performance of this Contract, the Contractor agrees to (i) provide a drug-free workplace for the Contractor's employees; (ii) post in conspicuous places, available to employees and applicants for employment, a statement notifying employees that the unlawful manufacture, sale, distribution, dispensation, possession, or use of a controlled substance or marijuana is prohibited in the Contractor's workplace and specifying the actions that will be taken against employees for violations of such prohibition; (iii) state in all solicitations or advertisements for employees placed by or on behalf of the Contractor that the Contractor maintains a drug-free workplace; and (iv) include the provisions of the foregoing clauses in every subcontract or purchase order of over \$10,000, so that the provisions will be binding upon each subcontractor or vendor.

For the purposes of this section, "*drug-free workplace*" means a site for the performance of work done in connection with a specific Contract awarded to a Contractor, the employees of whom are prohibited from engaging in the unlawful manufacture, sale, distribution, dispensation, possession or use of any controlled substance or marijuana during the performance of the Contract.

N. **ETHICS IN PUBLIC CONTRACTING:**

By submitting their proposal, Offerors certify that their proposal are made without collusion or fraud and that they have not offered or received any

kickbacks or inducements from any other Offeror, supplier, manufacturer or subcontractor in connection with their proposal, and that they have not conferred on any public employee having official responsibility for this procurement transaction any payment, loan, subscription, advance, deposit of money, services or anything of more than nominal value, present or promised, unless consideration of substantially equal or greater value was exchanged.

O. **IMMIGRATION REFORM AND CONTROL ACT OF 1986:**

By entering into a written Contract with the Lottery, the Contractor certifies that they so not, and shall not during the performance of the Contract for goods and services in the Commonwealth, knowingly employ an unauthorized alien as defined in the federal Immigration Reform and Control Act of 1986.

P. **INFORMATION SECURITY REVIEW:**

Should the Contractor's obligations involve creating, collecting, or storing Lottery information which is deemed sensitive by the Virginia State Lottery Department, said Contractor shall participate in an annual information security review conducted by the Virginia Lottery Information Security Administrator to ensure that information protection policies and practices of the Contractor are sufficient for the Lottery information being created, collected and/or stored.

Q. **INSURANCE:**

By signing and submitting a proposal under this solicitation, the Offeror certifies that if awarded the Contract, it will have the following insurance coverage at the time the Contract is awarded. For construction contracts, if any subcontractors are involved, the subcontractor will have workers' compensation insurance in accordance with §§ 2.2-4332 and 65.2-800 et seq. of the *Code of Virginia*. The Offeror further certifies that the Contractor and any subcontractors will maintain this insurance coverage during the entire term of the Contract and that all insurance coverage will be provided by insurance companies authorized to sell insurance in Virginia by the Virginia State Corporation Commission.

Minimum Insurance Coverages and Limits Required for Most Contracts:

1. Workers' Compensation - Statutory requirements and benefits. Coverage is compulsory for employers of three or more employees, to include the employer. Contractors who fail to notify the Commonwealth of increases in the number of employees that change their workers' compensation requirements under the *Code of Virginia* during the course of the Contract shall be in noncompliance with the Contract.
2. Employer's Liability - \$100,000.
3. Commercial General Liability - \$1,000,000 per occurrence. Commercial General Liability is to include bodily injury and property damage,

personal injury and advertising injury, products and completed operations coverage. The Commonwealth of Virginia must be named as an additional insured and so endorsed on the policy.

4. Automobile Liability - \$1,000,000 per occurrence. (Only used if motor vehicle is to be used in the Contract.

R. **NONDISCRIMINATION OF CONTRACTOR:**

A Offeror or Contractor shall not be discriminated against in the solicitation or award of this Contract because of race, religion, color, sex, national origin, age, disability, faith-based organizational status, any other basis prohibited by state law relating to discrimination in employment or because the Offeror employs ex-offenders unless the Lottery, department or institution has made a written determination that employing ex-offenders on the specific Contract is not in its best interest. If the award of this Contract is made to a faith-based organization and an individual, who applies for or receives goods, services, or disbursements provided pursuant to this Contract objects to the religious character of the faith-based organization from which the individual receives or would receive the goods, services, or disbursements, the public body shall offer the individual, within a reasonable period of time after the date of his objection, access to equivalent goods, services, or disbursements from an alternative provider.

S. **PAYMENT:**

1. To Prime Contractor:
 - a) Invoices for items ordered, delivered and accepted shall be submitted by the Contractor directly to the payment address shown on the purchase order/Contract. All invoices shall show the Lottery Contract number and/or purchase order number; social security number (for individual contractors) or the federal employer identification number (for proprietorships, partnerships, and corporations).
 - b) Any payment terms requiring payment in less than 30 days will be regarded as requiring payment 30 days after invoice or delivery, whichever occurs last. This shall not affect offers of discounts for payment in less than 30 days, however.
 - c) All goods or services provided under this Contract or purchase order, that are to be paid for with public funds, shall be billed by the Contractor at the Contract price, regardless of which public agency is being billed.
 - d) The following shall be deemed to be the date of payment: the date of postmark in all cases where payment is made by mail, or the date of offset when offset proceedings have been instituted

as authorized under the Virginia Debt Collection Act.

- e) Unreasonable Charges. Under certain emergency procurements and for most time and material purchases, final job costs cannot be accurately determined at the time orders are placed. In such cases, contractors should be put on notice that final payment in full is contingent on a determination of reasonableness with respect to all invoiced charges. Charges which appear to be unreasonable will be researched and challenged, and that portion of the invoice held in abeyance until a settlement can be reached. Upon determining that invoiced charges are not reasonable, the Lottery shall promptly notify the Contractor, in writing, as to those charges which it considers unreasonable and the basis for the determination. A Contractor may not institute legal action unless a settlement cannot be reached within 30 days of notification. The provisions of this section do not relieve the Lottery of its prompt payment obligations with respect to those charges which are not in dispute.

2. To Subcontractors:

- a) A Contractor awarded a Contract under this solicitation is hereby obligated:
 - i. To pay the subcontractor(s) within seven (7) days of the Contractor's receipt of payment from the Lottery for the proportionate share of the payment received for work performed by the subcontractor(s) under the Contract; or
 - ii. To notify the Lottery and the subcontractor(s), in writing, of the Contractor's intention to withhold payment and the reason.
- b) The Contractor is obligated to pay the subcontractor(s) interest at the rate of one percent per month (unless otherwise provided under the terms of the Contract) on all amounts owed by the Contractor that remain unpaid seven (7) days following receipt of payment from the Lottery, except for amounts withheld as stated in (2) above. The date of mailing of any payment by U. S. Mail is deemed to be payment to the addressee. These provisions apply to each sub-tier Contractor performing under the primary Contract. A Contractor's obligation to pay an interest charge to a subcontractor may not be construed to be an obligation of the Lottery.

3. The Lottery encourages contractors and subcontractors to accept electronic and credit card payments.

T. **PERSONNEL SECURITY CLEARANCES:**

Section 58.1-4008 of the *Code of Virginia* (Virginia Lottery Law) requires that all Board members, officers and employees of any vendor of lottery online or instant ticket goods or services working directly on a Contract with the Virginia Lottery for such goods or services shall be subject to a criminal background search to be conducted by the chief security officer of the Virginia Lottery. Additionally, Lottery Regulation 5-20-410 extends this to include any parent or Subsidiary Corporation of the vendor, and any shareholder of 5% or more of the vendor, its parent or Subsidiary Corporation.

No person who has been convicted of a felony, bookmaking or other form of illegal gambling, or of a crime involving moral turpitude, shall be employed on Contracts with vendors described in this section.

No Board member, officer, or employee of a vendor to the Virginia Lottery of online or instant ticket goods or services working directly on a Contract for such goods or services, or any person residing in the same household of such Board member, officer or employee, shall purchase a lottery ticket or share, or receive a prize paid on a ticket purchased by or transferred to such person.

U. **PRECEDENCE OF TERMS:**

The following General Terms and Conditions, APPLICABLE LAWS AND COURTS, ANTI-DISCRIMINATION, ETHICS IN PUBLIC CONTRACTING, IMMIGRATION REFORM AND CONTROL ACT OF 1986, DEBARMENT STATUS, ANTITRUST, MANDATORY USE OF STATE FORM AND TERMS AND CONDITIONS, CLARIFICATION OF TERMS, PAYMENT shall apply in all instances. In the event there is a conflict between any of the other General Terms and Conditions and any Special Terms and Conditions in this solicitation, the Special Terms and Conditions shall apply.

V. **QUALIFICATION OF OFFEROR:**

The Lottery may make such reasonable investigations as deemed proper and necessary to determine the ability of the Offeror to perform the services/furnish the goods and the Offeror shall furnish to the Lottery all such information and data for this purpose as may be requested. The Lottery reserves the right to inspect Offeror's physical facilities prior to award to satisfy questions regarding the Offeror's capabilities. The Lottery further reserves the right to reject any proposal if the evidence submitted by, or investigations of, such Offeror fails to satisfy the Lottery that such Offeror is properly qualified to carry out the obligations of the Contract and to provide the services and/or furnish the goods contemplated therein.

W. **TAXES:**

Sales to the Commonwealth of Virginia are normally exempt from State sales tax. State sales and use tax certificates of exemption, Form ST-12, will be issued upon request. Deliveries against this Contract shall usually be free of Federal excise and transportation taxes. The Commonwealth's excise tax

exemption registration number is 54-73-0076K.

X. **TESTING AND INSPECTION:**

The Lottery reserves the right to conduct any test/inspection it may deem advisable to assure goods and services conform to the specifications.

Y. **TRANSPORTATION AND PACKAGING:**

By submitting their proposal, all Offerors certify and warrant that the price offered for FOB destination includes only the actual freight rate costs at the lowest and best rate and is based upon the actual weight of the goods to be shipped. Except as otherwise specified herein, standard commercial packaging, packing and shipping containers shall be used. All shipping containers shall be legibly marked or labeled on the outside with purchase order number, commodity description, and quantity.

Z. **USE OF BRAND NAMES:**

Unless otherwise provided in this solicitation, the name of a certain brand, make or manufacturer does not restrict Offerors to the specific brand, make or manufacturer named, but conveys the general style, type, character, and quality of the article desired. Any article which the public body, in its sole discretion, determines to be the equivalent of that specified, considering quality, workmanship, economy of operation, and suitability for the purpose intended, shall be accepted. The Offeror is responsible to clearly and specifically identify the product being offered and to provide sufficient descriptive literature, catalog cuts and technical detail to enable the Lottery to determine if the product offered meets the requirements of the solicitation. This is required even if offering the exact brand, make or manufacturer specified. Failure to furnish adequate data for evaluation purposes may result in a lower score of Offeror's proposal. Unless the Offeror clearly indicates in its proposal that the product offered is an equivalent product, such proposal will be considered to offer the brand name product referenced in the solicitation.

VIII. **METHOD OF PAYMENT AND INVOICING:**

Specify **when** payment will be made, e.g., upon delivery, monthly, quarterly, completion of project, etc. In addition, specify **when** and where invoices are to be submitted, e.g., by the 10th of the month following the month services were rendered, upon shipment, completion of project, etc.

Invoices shall be rendered directly to:

Virginia Lottery
Attention: Accounts Payable
VLAP@valotery.com (*preferable*)
600 East Main Street
Richmond, VA 23219

Invoice must contain the following information:

- Virginia Lottery's contract number;
- description of the goods and services;

- date goods and services were provided;
- invoice total;
- Contractor’s Federal Identification Number or Federal Employer’s Number.

If this information is not contained in the invoice, the invoice may be returned to the Contractor.

IX. DISCOUNT FOR PROMPT PAYMENT:

Discount for prompt payment at: _____%/Net ____ days (see Discount for Prompt Payment requirement herein). This Discount will not be calculated in determining low bid amount(s).

X. PRICING:

The Offeror agrees to furnish the goods/services as specified herein, and in compliance with the terms and conditions of this Request for Proposal at the following price(s):

Mobile App Development \$_____

For any technical development work post-launch please complete the following table:

Hourly Rates for Post-Launch Support:

Position	Labor Rate	Estimated Hours	Extended Cost
Project Manager	\$	200	\$
Graphic Designer/Creative Resource	\$	200	\$
Strategic Implementation Manager	\$	200	\$
UX Strategist	\$	200	\$
Sr. Front End Developer	\$	200	\$
Jr. Front End Developer	\$	200	\$
Sr. Back End Developer	\$	200	\$
Jr. Back End Developer	\$	200	\$
Total Estimated Costs			\$

Total Estimated Cost:

Description	Cost
Mobile App Development	\$
Post-Launch Support Estimated Cost	\$
Total Estimated Cost	\$

In addition to the labor categories above, Offerors are encouraged to submit additional labor categories if available.

Please also include a list of the optional features you propose and cost for each.

XI. **ADDENDA:**

Offeror hereby acknowledges receipt of and incorporation of all requirements of any addenda issued for this Request for Proposals:

Addendum No. _____ Dated _____

Addendum No. _____ Dated _____

Addendum No. _____ Dated _____

XII. SIGNATURE AND OFFEROR PROFILE SHEET:

All proposals must be signed below in order to be considered.

All prices shall be F.O.B. to the delivery address(s) as specified herein. Freight, delivery costs, and incidental charges shall be included in the proposal price(s).

In compliance with this Request for Proposal #5116MG and subject to all conditions thereof, the undersigned offers and agrees to furnish any or all items and/or services proposal herein.

Complete Legal Name of Firm	
Address	
Remit To Address	
Authorized Signature	
Print Name	
Title	FIN #
Email	Telephone
Offeror Profile: Offeror shall indicate whether they are <i>certified</i> with the Virginia Department of Small Business and Supplier Diversity as a (check all that apply)	
<input type="checkbox"/> Small Business <input type="checkbox"/> Minority-Owned Business <input type="checkbox"/> Woman-Owned Business	
Certification Number:	Expiration Date:
<small>Definitions and information on how to become certified may be obtained at www.sbsd.virginia.gov</small>	
Contact person regarding this Proposal	
Check here to use above contact <input type="checkbox"/> or provide name below:	
Name:	
Email	Phone

XIII. OFFERORS CHECKLIST:

The intent of the checklist is to assist the Offeror in providing a responsive proposal. It may not include all the requirements necessary to submit a responsive proposal. It is the responsibility of the Offeror to read the entire solicitation.

<input type="checkbox"/>	Offeror has clear understanding of goods/services requested
<input type="checkbox"/>	Offeror understands and agrees to all Special and General Terms & Conditions
<input type="checkbox"/>	Any tables/boxes within the Special Terms and Conditions must be completed by the Offeror (Offeror must write in these tables/boxes).
<input type="checkbox"/>	Offeror understands when proposal is due
<input type="checkbox"/>	Offeror understands where to mail or deliver proposal
<input type="checkbox"/>	Offeror understands that once a proposal is opened it is a binding document
<input type="checkbox"/>	Offeror signed and provided all information requested on RFP Signature Page
<input type="checkbox"/>	Offeror understands that contact with the Contract Specialist is encouraged if any questions arise prior to submitting a proposal
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	