DIRECTOR'S ORDER NUMBER NINETY-EIGHT (13)

VIRGINIA'S "MEGAPLY IT!" CONSUMER PROMOTION FINAL RULES FOR OPERATION.

In accordance with the authority granted by §§ 2.2-4002B(15) and 58.1-4006A of the *Code of Virginia*, I hereby promulgate the final rules for game operation in Virginia's "MEGAPLY IT!" Consumer Promotion. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of lottery games.

The rules are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 900 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may be requested by mail by writing to: Director's Office, Virginia Lottery Department, 900 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on the date of its signing and shall remain in full force and effect unless amended or rescinded by further Director's Order.

October 2, 2013

Amy K. Dilworth, General Counsel — Date

October 16, 2013

Paula I. Otto, Executive Director — Date

VIRGINIA LOTTERY'S MEGAPLY IT! CONSUMER PROMOTION
OFFICIAL RULES

A. PURPOSE: A Promotion ("Promotion") will be conducted to create awareness of the new Mega Millions game 2nd tier prizes and encourage the addition of Megaplier to Players' wagers.

B. PROMOTION PERIOD: The Promotion will begin with online gaming system start-up (5:30 AM ET) on Monday, October 21, 2013, and will be offered from 5:30 AM ET until 10:00 PM ET each day until the promotion ends at 10:00 PM ET on Friday, November 15, 2013.

C. PROMOTION HOW TO PLAY:

1. A qualifying Ticket shall be a Ticket showing five (5) $1 Mega Millions with five (5) $1 Megaplier plays (a minimum $10 purchase).

2. The qualifying Ticket purchase must be made **between 5:30 AM (ET) and 10:00 PM (ET)** on the day of purchase during the Promotion.

3. Each qualifying Ticket shall entitle the Player to one (1) $2.00 Powerball Easy Pick Ticket for the next scheduled drawing. The $2.00 Powerball ticket will automatically generate at the time the qualifying Mega Millions Megaplier Ticket is generated.

4. One (1) qualifying Ticket shall entitle a Player to one (1) $2.00 Powerball ticket.

   Examples:

   a. A Player purchases a qualifying Ticket showing five (5) $1 Mega Millions with five (5) $1 Megaplier plays. The Player is entitled to **one (1) $2.00 Powerball ticket**.

   b. A Player purchases a qualifying Ticket showing ten (10) $1 Mega Millions with ten (10) $1 Megaplier plays. The Player is entitled to **one (1) $2.00 Powerball ticket**.

   c. A Player purchases **two (2) qualifying tickets**. The first qualifying Ticket shows five (5) $1 Mega Millions with five (5) $1 Megaplier plays. The second qualifying Ticket shows five (5) $1 Mega Millions with five (5) $1 Megaplier plays. The Player is entitled to **a total of two (2) $2.00 Powerball tickets because s/he purchased two (2) qualifying Mega Millions with Megaplier Tickets**.

D. PROMOTION ELIGIBILITY:

1. This Promotion is open to players eighteen (18) years of age or older.

2. Board Members, officers, employees and vendors of the Virginia Lottery and any person(s) residing in the same household of such member, officer, employee or vendor, are not eligible to participate.

3. Only Mega Millions Tickets purchased in Virginia are eligible for this promotion.

E. APPLICABILITY OF OTHER RULES: The Rules and Procedures set forth in these Virginia Lottery Megaply It! Consumer Promotion Official Requirements shall govern this Promotion, except where the same are in conflict with more specific applicable laws, Rules or Regulations, in which case the more specific applicable laws, Rules or Regulations shall control.

F. TERMINATION OF PROMOTION: The Virginia Lottery's Executive Director may, at any time, announce a suspension or termination of the Virginia Lottery Megaply It! Consumer Promotion without advance notice and in the Executive Director's sole discretion, at which point no further entries will be accepted and no additional Prizes shall be awarded. Neither the Virginia Lottery, the Executive Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatsoever for any such termination.

G. GOVERNING LAW: By participating in the Virginia Lottery Megaply It! Consumer Promotion, each person agrees to comply with and abide by the Virginia State Lottery Law, all Rules and Regulations of the Virginia Lottery, all final decisions of the Executive Director of the Virginia Lottery, and all Rules, Policies and Procedures established by the Virginia Lottery Board and/or Executive Director of the Virginia Lottery for the conduct of this Promotion. Any dispute arising that relates to any aspect of this Promotion shall be governed by the laws of the Commonwealth of Virginia and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

H. WAIVER OF CLAIMS: By entering this Virginia Lottery Megaply It! Consumer Promotion, each Player agrees to indemnify, hold harmless, and waive any claims against the Virginia Lottery, and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising directly or indirectly out of, or in any way connected with, this Promotion or the Prizes awarded in connection therewith.