DIRECTOR'S ORDER NUMBER SEVENTY (13)

VIRGINIA LOTTERY'S "25th BIRTHDAY FEST" SWEEPSTAKES FINAL RULES FOR OPERATION.

In accordance with the authority granted by §§ 2.2-4002B(15) and 58.1-4006A of the *Code of Virginia*, I hereby promulgate the Virginia Lottery's "25th Birthday Fest" Sweepstakes rules to celebrate 25 years with our loyal players between Sunday, September 1, 2013, and Wednesday, October 9, 2013. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of lottery games.

The rules are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 900 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may be requested by mail by writing to: Director's Office, Virginia Lottery Department, 900 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on the date of its signing and shall remain in full force and effect unless amended or rescinded by further Director's Order.

August 8, 2013

Amy K. Dilworth, General Counsel — Date

August 8, 2013

Paula I. Otto, Executive Director — Date

VIRGINIA LOTTERY'S 25th BIRTHDAY FEST SWEEPSTAKES
OFFICIAL REQUIREMENTS

A. PURPOSE: A Sweepstakes ("Sweepstakes") will be conducted to celebrate 25 years with our loyal players. With this Sweepstakes, two (2) drawings ("Prize Drawings") will be conducted to award four hundred (400) $250 Visa® Rewardcards and a Grand Prize of $25,000.

B. DEFINITIONS:

"Director" means the Executive Director of the Virginia State Lottery Department as established in Chapter 40 of Title 58.1 (§58.1-4000 *et seq.*) of the *Code of Virginia* or any other employee(s) to whom the Executive Director's authority is lawfully delegated.

"Entrant" or "Player" means a Person who is at least eighteen (18) years of age, who enters a Sweepstakes. Licensed Virginia Lottery Retailers and their employees may be Virginia Lottery Players.

"Lottery" means the Virginia State Lottery Department.

"Lottery Board" means the group of five (5) people, appointed by the Governor of Virginia, with the power to adopt regulations governing the establishment and operation of the Virginia Lottery and to perform other functions that are set out in the *Code of Virginia*.

"Person" means a natural person and may not extend to or be applied to a corporation, company, partnership, association or other entity.

"Prize or Prizes" means the winnings as defined in **Section I** (Prize Descriptions).

"Prizewinner" means a verified Entrant or Player who is entitled, via entry verification, to receive a Prize under the rules of a Sweepstakes.

"Sweepstakes Rules" means these rules.

"Ticket" means a Scratcher ticket ("Scratcher"), Draw Ticket, or Fast Play Game Ticket produced and sold by the Virginia Lottery.

C. SWEEPSTAKES ENTRY: To participate, a Player must submit a total of **$5 or more worth** of **any** active non-winning Virginia Lottery games as described in **Section F** ("Eligibility").

D. ENTRY DEADLINES: Entries will be accepted from September 1, 2013, to **12:00 Noon** Eastern Time September 30, 2013.

E. HOW TO PLAY:

1. INTERNET ENTRIES**:**

   a) To enter via the Internet, a player must go to the Virginia Lottery's Web site at **valottery.com** and successfully complete registration or login.

   b) After registration or login, the Player must follow the Web site instructions for entering the fourteen digit serial number for Scratchers and/or the dollar value and eighteen digit serial number for Draw Game Ticket. **The total dollar amount for all Tickets entered must be equal to or greather than $5**.

   c) All Scratchers or Draw Game Tickets submitted via the Internet as a Sweepstakes Entry **must be retained by the entrant**. Players whose entries are selected as winners in a drawing will be required to submit the ticket or combination of tickets drawn to the Virginia Lottery.

   d) Players must correctly enter the Scratcher and/or Draw Game Ticket serial number(s). The Virginia Lottery will not be responsible for ticket serial numbers that are transposed or entered incorrectly.

2. MAIL-IN ENTRIES:

   a) To enter by mail, players must **clearly** and **legibly print** their full name (first, middle initial & last), street address, city, state, zip code, daytime telephone number, and **date of birth** on the back of all non-winning Scratchers and/or Draw Game Ticket(s) submitted as their Sweepstakes entry (an address stamp or pre-addressed label may be used). When using an address stamp or pre-addressed label, a player must include his/her **date of birth** to provide proof of age and a daytime telephone number. The non-winning Tickets must be mailed in an envelope no larger than 4½" x 9 ½" during the Sweepstakes Period to the 25th Birthday Fest Sweepstakes address:

   25th Birthday Fest
   P.O. Box 1815
   Richmond, VA 23218

   b) Entries that are mailed or delivered to any other Virginia Lottery address will not be accepted.

   c) Only one (1) name may be recorded on a non-winning Ticket. In the event that more than one (1) name is recorded on a Ticket, the name appearing first on the Ticket shall be deemed to be, and for all purposes regarded as, the entrant.

   d) Entries mailed to the Virginia Lottery with insufficient postage will be deemed invalid. Mailed entries will not be opened unless the entry is selected as a winner of a Prize. Multiple entries enclosed in one (1) envelope will be disqualified**.**

F. ELIGIBILITY: To participate, a Player must submit a total of $5 or more worth of any active non-winning Virginia Lottery game Tickets **except "Redskins 2013 Live It"**.

1. Eligible Scratchers include:

   - Any active Virginia Lottery Scratcher for sale during the period of September 1, 2013, to September 30, 2013. A full list of eligible Scratchers appear in the "Scratchers" section of **valottery.com**.

2. Eligible Draw Games include the following Virginia Lottery games purchased from September 1, 2013, to September 30, 2013:

   - Powerball
   - Mega Millions
   - Pick 3
   - Pick 4
   - Cash 5
   - Decades of Dollars
   - Win for Life

3. Other eligible Games:

   Fast Play Games

4. Players may enter any combination of eligible tickets as long as the total for each entry is equal to or greater than $5 in value. Any ticket or combination of tickets submitted as a single entry greater than $5 will qualify as one entry.

5. Each non-winning Scratcher and/or Draw Game ticket used for this Sweepstakes must have been issued by the Virginia Lottery in an authorized manner during the Sweepstakes Period, must be intact, and must not be mutilated, altered, reconstituted or tampered with in any manner.

6. This Sweepstakes is open to players eighteen (18) years of age or older. Players will be required to provide proof of their date of birth.

7. Board Members, officers, employees and vendors of the Virginia Lottery and any person(s) residing in the same household of such member, officer, employee or vendor, are not eligible to participate in this Sweepstakes.

8. A Player may enter the Sweepstakes more than once as long as different non-winning tickets are submitted with each entry. However, a Player is eligible to win only one (1) Prize per drawing as a result of this Sweepstakes.

9. The Virginia Lottery will not be responsible for entries submitted incorrectly, received before the Sunday, September 1, 2013 start date, or received after the Monday, September 30, 2013, entry deadline date. Such entries shall be deemed invalid.

10. Only entries that are submitted in the manner described in Section E. ("Internet Entries") or Section F. ("Mail-In Entries") of these Official Requirements will be eligible for entry in this Sweepstakes. Hand-delivered entries will not be accepted for this Sweepstakes and will be deemed invalid.

11. Players must correctly enter their personal information for all entries. The Virginia Lottery will not be responsible for information that is entered incorrectly.

12. Each entry must contain current and valid information. The Virginia Lottery will not change or update entry information for an entry that has already been submitted.

13. Any Prizewinner whose Winner Notification is returned undeliverable due to blocked emails, incorrect address information, or expired forwarding address notifications will forfeit their opportunity to win a Prize. Neither the Virginia Lottery nor its designee will be required to attempt delivery of a Winner Notification more than once.

14. Virginia Lottery Prizes awarded during this Sweepstakes are not transferable or assignable.

15. Each Sweepstakes winner agrees to participate in a press conference and agrees to the use of his/her name and/or photo for publicity at the Virginia Lottery's discretion. Examples of publicity include, but not limited to: news releases, Internet, news media and signs at Virginia Lottery Retailer locations. In addition, a winner agrees to participate in Virginia Lottery Sweepstakes efforts that may include his/her name, hometown, the amount of the Prize won, and the game won through Social Media which may include, but not limited to, YouTube®, Twitter®, Facebook®, or similar efforts, without additional consent from or compensation to the winner.

H. SWEEPSTAKES DRAWINGS: On Wednesday, October 9, 2013, the two (2) established drawings for the Virginia Lottery's 25th Birthday Fest Sweepstakes will be conducted from all eligible entries submitted via the established entry methods and by the established entry deadline date. The following is an overview of how the entries will be randomly selected for this Sweepstakes.

1. After the established entry deadline date, but prior to the drawing, all entries submitted for that drawing will be accounted for and the information loaded into a randomizer program.

2. Representatives from the Virginia Lottery's Communications Department, along with a representative from the Virginia Lottery's Marketing Department, will oversee the use of the randomizer program to select the winning entries for this Sweepstakes.

3. Winners of Sweepstakes Prizes will be randomly selected. The order in which the winning entries are drawn shall be recorded by Virginia Lottery officials; the Lottery's decision shall be final and controlling.

4. Immediately after the winners are selected, one hundred (100) alternate entries will also be selected for each drawing using the same randomizer program. All alternate entries will be recorded in the order in which they were selected and will only be used should any prizewinner be determined ineligible.

5. After the Drawing is completed, a representative of the Virginia Lottery's Communications Department, along with a representative of the Marketing Department, will confirm that the entries selected in the drawing are valid. In the event that a selected entry is deemed invalid (see **Section G** (Eligibility), the first alternate with a valid entry will be selected as a winner. This process shall continue until all valid winning entries have been selected.

I. PRIZE DESCRIPTIONS: In association with this Sweepstakes, two (2) drawings will be conducted to award the following Prizes. The 25th Birthday Fest Sweepstakes winners will be determined in the manner described above in **Section H** (" Sweepstakes Drawings").

Draw	Entry Period	Draw Date	Prize(s)	Entry Method
1	9/1/13 - 9/30/13	10/9/13	$25,000 Cash Prize	Internet and Mail
2	9/1/13 - 9/30/13	10/9/13	(400) $250 Visa® Rewardcards	Internet and Mail

J. WINNER PROCEDURES: Each Virginia Lottery 25th Birthday Fest Sweepstakes prizewinner selected in association with this Sweepstakes will be notified via e-mail and U.S. Mail by the Virginia Lottery. Players whose entries are selected as winners in a drawing will be required to submit the Ticket or combination of Tickets drawn to the Virginia Lottery. For the $25,000 cash Prizewinner, a Claim form and an Affidavit of Eligibility form will be included with the Winner Notification. The $25,000 cash Prizewinner will be required to complete and return the forms within ten (10) calendar days from the date of notification or forfeit his/her Prize.

K. **TAXES:** The Prizewinner for this Sweepstakes will be provided with an income tax statement for tax reporting purposes for any Prize that exceeds $600.

L. **SET-OFF DEBT COLLECTION:** Any cash Prize for this Sweepstakes is subject to the Set-Off Debt Collection Act as set forth in §§ 58.1-520 through 58.1-531 of the *Code of Virginia*. Such Prize shall also be subject to § 58.1-4026 that permits certain Prizes from the Virginia Lottery to be subject to the Delinquent Debt provisions of the Set-Off Debt Collection Act.

M. **APPLICABILITY OF OTHER RULES:** The Rules and Procedures set forth in these Virginia Lottery 25th Birthday Fest Sweepstakes Official Requirements shall govern this Sweepstakes, except where the same are in conflict with more specific applicable laws, Rules or Regulations, in which case the more specific applicable laws, Rules or Regulations shall control.

N. **CANCELLATION OF SALES, DRAWINGS OR PRIZE AWARDS:** The Virginia Lottery's Director may, in the Director's sole discretion, cancel drawings on holidays, days of special importance or on days when conditions make conducting the drawings impractical or inappropriate, and may elect to conduct drawings and make-up drawings at such times and dates, and pursuant to such methods, as the Director may determine, all in the Director's sole discretion. Neither the Virginia Lottery, the Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatsoever for any such cancellation.

O. **TERMINATION OF SWEEPSTAKES:** The Virginia Lottery's Director may, at any time, announce a suspension or termination of the Virginia Lottery 25th Birthday Fest Sweepstakes without advance notice and in the Director's sole discretion, at which point no further entries will be accepted and no additional Prizes shall be awarded. Neither the Virginia Lottery, the Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatsoever for any such termination.

P. **GOVERNING LAW:** By participating in the Virginia Lottery 25th Birthday Fest Sweepstakes, each person agrees to comply with and abide by the Virginia State Lottery Law, all Rules and Regulations of the Virginia Lottery, all final decisions of the Director of the Virginia Lottery, and all Rules, Policies and Procedures established by the Virginia Lottery Board and/or Director of the Virginia Lottery for the conduct of this Sweepstakes. Any dispute arising that relates to any aspect of this Sweepstakes shall be governed by the laws of the Commonwealth of Virginia and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

Q. **WAIVER OF CLAIMS:** By entering this Virginia Lottery 25th Birthday Fest Sweepstakes, each Sweepstakes winner agrees to indemnify, hold harmless, and waive any claims against the Virginia Lottery, and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising directly or indirectly out of, or in any way connected with, this Sweepstakes or the Prizes awarded in connection therewith.

R. **AMERICANS WITH DISABILITIES ("ADA"):** The Virginia Lottery is not responsible for any third party's compliance with ADA Rules and Regulations when applicable in connection with a Prize.