Only the current draw can be purchased between October 4 and October 27, 2017. Future draws will be available when the game changes on October 28, 2017.

**NEW MEGA MILLIONS MATRIX**

<table>
<thead>
<tr>
<th>TIER</th>
<th>MATCH</th>
<th>ODDS 1 IN</th>
<th>PRIZE</th>
<th>PAYOUT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>5 + 1</td>
<td>302,575,350</td>
<td>Jackpot</td>
<td>37.6%</td>
</tr>
<tr>
<td>2</td>
<td>5 + 0</td>
<td>12,607,306</td>
<td>$1 Mil</td>
<td>4.0%</td>
</tr>
<tr>
<td>3</td>
<td>4 + 1</td>
<td>931,001</td>
<td>$10,000</td>
<td>0.5%</td>
</tr>
<tr>
<td>4</td>
<td>4 + 0</td>
<td>38,792</td>
<td>$500</td>
<td>0.6%</td>
</tr>
<tr>
<td>5</td>
<td>3 + 1</td>
<td>14,547</td>
<td>$200</td>
<td>0.7%</td>
</tr>
<tr>
<td>6</td>
<td>3 + 0</td>
<td>606</td>
<td>$10</td>
<td>0.8%</td>
</tr>
<tr>
<td>7</td>
<td>2 + 1</td>
<td>693</td>
<td>$10</td>
<td>0.7%</td>
</tr>
<tr>
<td>8</td>
<td>1 + 1</td>
<td>89</td>
<td>$4</td>
<td>2.2%</td>
</tr>
<tr>
<td>9</td>
<td>0 + 1</td>
<td>37</td>
<td>$2</td>
<td>2.7%</td>
</tr>
<tr>
<td>OVERALL</td>
<td>24.0</td>
<td>—</td>
<td>50.0%</td>
<td></td>
</tr>
</tbody>
</table>

**CURRENT MEGA MILLIONS MATRIX**

<table>
<thead>
<tr>
<th>TIER</th>
<th>MATCH</th>
<th>ODDS 1 IN</th>
<th>PRIZE</th>
<th>PAYOUT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>14.7</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>50.0%</td>
</tr>
</tbody>
</table>

**HERE’S WHAT YOU NEED TO DO**

- New Playslips will arrive the week of Saturday 10/28 with a bright neon sticker (see picture).
- Friday Night 10/27, throw out old Mega Millions Playslips.
- Saturday morning 10/28 put out new Mega Millions Playslips.
- Starting 10/28, Lottery Terminals WILL NOT READ OLD PLAYSLIPS.

**HERE’S WHAT’S CHANGING**

- $2 Game.
- Jackpots will start at $40 Million.
- Match 5 Numbers 1-70 & 1 Number 1-25. (Old was 1-75 & 1-15).
- New Wager style called “Just the Jackpot.”

**JUST THE JACKPOT**

- “Just the Jackpot” is a new wager type.
- For a $3.00 wager, a player will receive two easy pick plays (number sets) eligible only for the jackpot prize.
- “Just the Jackpot” is easy pick only – players cannot pick their own numbers.
- Plays are eligible for Multi-Draw, Future Play and Repeat Play.
- Plays print separately.

**NEW MEGA MILLIONS PLAYS**

**Effective As Of: 10/28/17**
NEW $30 EXTREME MILLIONS TICKET LOADED WITH BIG PRIZES

FEATURES
4 $10 Million Top Prizes!
12 $1 Million Second Tier Prizes!
4 $1 Million 2nd Chance Prizes!

SELLING TIPS
Make sure Extreme Millions is in the best visible location for your customers to see
Make sure to display all POS
Always keep $30 Extreme Millions bin full

DRAW DATES
1st Drawing - Tuesday 2/6/18 (for tickets entered 10/3/17-1/31/18)
2nd Drawing - Tuesday 7/3/18 (for tickets entered 2/1/18-6/27/18)
3rd Drawing - Tuesday 11/6/18 (for tickets entered 6/28/18-10/31/18)
4th Drawing - Tuesday 4/2/19 (for tickets entered 11/1/18-3/27/19)

LOTTERY SERVICES PORTAL IS COMING SOON

WHAT IS IT?
Retailers will now have access to their own Lottery Services Portal to find out information including:

• Current Sales and Commissions
• Store Winner Information
• Incentives/Promotions Info
• Licensing Information
• Much, Much More!

Odds of winning top prize in each game: Tic Tac Toe: 1 in 1,224,000; Double Your Cash: 1 in 1,101,600; $250,000 Cash: 1 in 1,836,000; Win Either $50 or $100: 1 in 24.73; Extreme Millions: 1 in 2,937,000.
**GAME REPLACES TOP PRIZE OVERALL ODDS TOP PRIZE ODDS**

<table>
<thead>
<tr>
<th>GAME</th>
<th>REPLACES</th>
<th>TOP PRIZE</th>
<th>PRICE</th>
<th>OVERALL ODDS</th>
<th>TOP PRIZE ODDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>blackjack</td>
<td>classic</td>
<td>$30,000</td>
<td>$2</td>
<td>1 in 4.61</td>
<td>1 in 240,000</td>
</tr>
<tr>
<td>high stakes blackjack</td>
<td>$50,000 blackjack</td>
<td>$50,000</td>
<td>$5</td>
<td>1 in 4.23</td>
<td>1 in 480,000</td>
</tr>
<tr>
<td>bonus bingo</td>
<td>bullseye bingo</td>
<td>$10,000</td>
<td>$2</td>
<td>1 in 4.41</td>
<td>1 in 240,000</td>
</tr>
<tr>
<td>hot ‘n spicy bingo</td>
<td>rockin’ bingo</td>
<td>$20,000</td>
<td>$3</td>
<td>1 in 3.77</td>
<td>1 in 280,000</td>
</tr>
<tr>
<td>lucky bingo</td>
<td>safari bingo</td>
<td>$40,000</td>
<td>$5</td>
<td>1 in 3.19</td>
<td>1 in 340,000</td>
</tr>
<tr>
<td>gold bar bingo</td>
<td>high roller bingo</td>
<td>$75,000</td>
<td>$10</td>
<td>1 in 2.99</td>
<td>1 in 480,000</td>
</tr>
<tr>
<td>smokin’ hot crossword</td>
<td>money bag crossword</td>
<td>$10,000</td>
<td>$2</td>
<td>1 in 4.60</td>
<td>1 in 240,000</td>
</tr>
<tr>
<td>daily crossword</td>
<td>horoscope crossword</td>
<td>$20,000</td>
<td>$3</td>
<td>1 in 3.77</td>
<td>1 in 280,000</td>
</tr>
<tr>
<td>extreme crossword</td>
<td>gold rush crossword</td>
<td>$40,000</td>
<td>$5</td>
<td>1 in 3.21</td>
<td>1 in 340,000</td>
</tr>
<tr>
<td>platinum crossword</td>
<td>diamond club crossword</td>
<td>$75,000</td>
<td>$10</td>
<td>1 in 2.97</td>
<td>1 in 480,000</td>
</tr>
</tbody>
</table>

**JULY’S WINNER!** Loriene D of Roanoke won the July $100,000 eXTRA Chances Drawing!

Get ready! eXTRA Chances is evolving to bring your players new & exciting prizes! Starting on 11/1/17, we’ll have weekly prize drawings EVERY TUESDAY. The first one will be 11/7/17, and the drawings won’t be just for cash. Players can also win gift cards and once-in-a-lifetime experiences. Until then, there will be 50 Daily Cash Prizes through 10/31/17, and our last monthly $100,000 Grand Prize Drawing will be on 11/7/17.

**DAILY CASH PRIZES (50):** 10 prizes for each price of Scratchers featuring eXTRA Chances: $1, $2, $3, $5, and $10.

**MONTHLY $100,000 GRAND PRIZE DRAWING**

**ENTRY PERIOD:** 9/1/17 - 9/30/17

**DRAWING:** 10/3/17

**ENTRY PERIOD:** 10/1/17 - 10/31/17

**DRAWING:** 11/7/17

**UPDATES**

Your players can still enter online or by mail. Visit valottery.com for more entry details!
Sales Representative Anne Marie Aull and Market Express work together to ensure each Lottery customer that walks through the door has a wonderful experience. In fact, Anne Marie wanted to take it a step further by coming up with a promotion where customers get a Free Scratcher with a $20 purchase of any Virginia Lottery game! This promotion started with 1 Store and 1 Sales Representative but due to the amazing success and huge impact it had on sales, it grew, and every Market Express Store in Central VA conducted this promotion. The Owner recognized after the 1st Promotion was conducted how positively it impacted his business so he decided to invest further by hosting “Free Ticket Fridays”. For this promotion, each Friday in the month of June, the owner himself provided free coffee and an entry form to register for a chance to win $100 worth of free Scratchers with a $20 purchase of Scratchers. The owner provided 1 winner from each of his stores $100 worth of their choice of Scratchers. This was done without any assistance from the lottery. Increased Sales, higher profits, and happy customers are all a direct result of these promotions and this is a perfect example of what can be accomplished when both parties in a partnership work and invest together.

Way to Go Anne Marie and Market Express, it’s clear you ARE GAME!

Srinivas Kalla was taking his child to dance lessons when he decided to buy some lottery tickets. None of them were winners, but the Ashburn man wasn’t finished yet. Later that day, at the grocery store, he bought one more ticket. When he scratched it, he could see he’d won something.

“My first thought was, ‘Oh, maybe I won $5,000 or even $10,000,’ he later said. He was wrong. The Hot Millions Multiplier ticket was actually a $4 million winner.

He bought the winning ticket at Harris Teeter, 42415 Ryan Road in Ashburn. The store received a $10,000 bonus from the Lottery for selling the winning ticket.

Mr. Kalla, who works as a data analyst said winning this amazing prize won’t change him or his family. “We’ll remain the same people,” he said.

In fact Mr. Kalla told us that he plans to donate some of his winnings for Medical Research!
AVAILABLE OCTOBER 3, 2017

PLEASE ACTIVATE AND PUT OUT FOR SALE BY OCTOBER 5

Odds of winning top prize in each game: Tic Tac Toe: 1 in 1,224,000; Double Your Cash: 1 in 1,101,600; $250,000 Cash: 1 in 1,836,000; Win Either $50 or $100: 1 in 24.73; Extreme Millions: 1 in 2,937,600.

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