VIRGINIA LOTTERY'S "PLAY FOR KEEPS SWEEPS"
OFFICIAL RULES

A. PURPOSE: The purpose of this Promotion is to encourage Virginia Lottery players to open a Game Enthusiast account. A Sweepstakes ("Sweepstakes") will be conducted to support this effort.

B. SWEEPSTAKES PERIOD: This Sweepstakes will begin Monday, July 1, 2013, and will end on Thursday, January 2, 2014.

C. SWEEPSTAKES ENTRY: Participants are entered into weekly drawings as specified in Section G ("Sweepstakes Drawing").

D. ENTRY DEADLINE: Every Sunday at 11:59:59 PM.

E. INTERNET ENTRIES:

1. To obtain a Game Enthusiast account, a player must go to the Virginia Lottery's Web site at valottery.com, successfully complete the Game Lover registration (basic), and complete the survey to become a Game Enthusiast (premium).

2. As part of the Lottery's current registration process, third-party identity authentication will confirm that the registrant is eighteen (18) years of age or older. If a player's identity cannot be confirmed, additional steps for manual confirmation of identity will be provided.

   Manual completion, and acceptance, of the basic registration establishes the player's Game Lover account. The player must still go to the Virginia Lottery's Web site at valottery.com and upgrade to a Game Enthusiast account in order to be eligible for the Sweepstakes.

F. ELIGIBILITY:

1. All active Game Enthusiast accounts with a valid Virginia mailing address are eligible to participate.

2. A player is eligible to win no more than one (1) Prize per drawing per calendar quarter.

3. A registrant who does not pass third-party identity checks and elects not to have his/her identity confirmation performed manually will be ineligible to receive a Game Enthusiast account and thus ineligible to participate in the Sweepstakes .

4. Board Members, officers, employees and vendors of the Virginia Lottery and any person(s) residing in the same household of such member, officer, employee or vendor are not eligible to participate in this Sweepstakes.

5. Duplicate registrations will not be allowed for Game Lover and Game Enthusiast accounts. Once a user has successfully completed his/her registration process and passed the third-party identity authentication process he/she will be unable to establish additional accounts using different e-mail addresses. No more than two unique registration accounts are allowed per household.

6. Only entries that are submitted in the manner described in Section E ("Internet Entries") will be eligible for entry in this Sweepstakes.

7. A person must correctly enter his/her personal information. The Virginia Lottery will not be responsible for information that is entered incorrectly.

8. Each entry must contain current and valid information. The Virginia Lottery will not change or update entry information for an entry that has already been submitted.

9. Any prizewinner whose Winner Notification is returned undeliverable due to blocked e-mails, incorrect address information, or expired forwarding address notifications will forfeit his/her opportunity to win a prize. Neither the Virginia Lottery nor its designee will be required to attempt delivery of a Winner Notification more than once.

10. Virginia Lottery Prizes awarded during this Sweepstakes are not transferable or assignable.

11. A Sweepstakes winner agrees to participate in a press conference, and agrees to the use of his/her name and/or photo for publicity, at the Virginia Lottery's discretion. Examples of publicity include, but are not limited to: news releases, Internet, news media and signs at Virginia Lottery Retailer locations. In addition, a winner agrees to participate in Virginia Lottery promotional efforts which may include his/her name, hometown, the amount of the Prize won, and the game won through "social media," which may include, but will not be limited to: YouTube®, Twitter®, Facebook®, or similar efforts, without additional consent or compensation to the winner.

G. SWEEPSTAKES DRAWING: Twenty-six (26) weekly drawings will occur. Each entry period will open on Monday at 12:00:00 AM and close the following Sunday at 11:59:59 PM. The first entry period begins on Monday, July 1, 2013. A drawing will take place each Wednesday, for the entry period that closed the prior Sunday. The following is an overview of how the entries will be randomly selected for this Sweepstakes.

1. Each week all active Game Enthusiast accounts, as defined in Section F ("Eligibility), will be entered into a drawing. All qualified entries will be accounted for and the information loaded into a randomizer program.

2. Representatives from the Virginia Lottery's Marketing Department and Communications Department will oversee the use of the randomizer program to select two unique player Sweepstakes entries for each drawing.

Drawing	Entry Period Begins	Entry Period Ends	Sweepstakes Drawing	Prize	Quantity of Prizes Awarded
1	July 1, 2013	July 7, 2013	July 10, 2013	Crutchfield merchandise certificate worth $500	2
2	July 8, 2013	July 14, 2013	July 17, 2013	Crutchfield merchandise certificate worth $500	2
3	July 15, 2013	July 21, 2013	July 24, 2013	Crutchfield merchandise certificate worth $500	2
4	July 22, 2013	July 28, 2013	July 31, 2013	Crutchfield merchandise certificate worth $500	2
5	July 29, 2013	August 4, 2013	August 7, 2013	Crutchfield merchandise certificate worth $500	2
6	August 5, 2013	August 11, 2013	August 14, 2013	Crutchfield merchandise certificate worth $500	2
7	August 12, 2013	August 18, 2013	August 21, 2013	Crutchfield merchandise certificate worth $500	2
8	August 19, 2013	August 25, 2013	August 28, 2013	Crutchfield merchandise certificate worth $500	2
9	August 26, 2013	September 1, 2013	September 4, 2013	Crutchfield merchandise certificate worth $500	2
10	September 2, 2013	September 8, 2013	September 11, 2013	Crutchfield merchandise certificate worth $500	2
11	September 9, 2013	September 15, 2013	September 18, 2013	Crutchfield merchandise certificate worth $500	2
12	September 16, 2013	September 22, 2013	September 25, 2013	Crutchfield merchandise certificate worth $500	2
13	September 23, 2013	September 29, 2013	October 2, 2013	Crutchfield merchandise certificate worth $500	2

14	September 30, 2013	October 6, 2013	October 9, 2013	Crutchfield merchandise certificate worth $500	2
15	October 7, 2013	October 13, 2013	October 16, 2013	Crutchfield merchandise certificate worth $500	2
16	October 14, 2013	October 20, 2013	October 23, 2013	Crutchfield merchandise certificate worth $500	2
17	October 21, 2013	October 27, 2013	October 30, 2013	Crutchfield merchandise certificate worth $500	2
18	October 28, 2013	November 3, 2013	November 6, 2013	Crutchfield merchandise certificate worth $500	2
19	November 4, 2013	November 10, 2013	November 13, 2013	Crutchfield merchandise certificate worth $500	2
20	November 11 2013	November 17, 2013	November 20, 2013	Crutchfield merchandise certificate worth $500	2
21	November 18, 2013	November 24, 2013	November 27, 2013	Crutchfield merchandise certificate worth $500	2
22	November 25 , 2013	December 1, 2013	December 4, 2013	Crutchfield merchandise certificate worth $500	2
23	December 2, 2013	December 8, 2013	December 11, 2013	Crutchfield merchandise certificate worth $500	2
24	December 9, 2013	December 15, 2013	December 18, 2013	Crutchfield merchandise certificate worth $500	2
25	December 16, 2013	December 22, 2013	December 27, 2013	Crutchfield merchandise certificate worth $500	2
26	December 23, 2013	December 29, 2013	January 2, 2013	Crutchfield merchandise certificate worth $500	2

3. The order in which the entries are drawn shall be recorded by the Virginia Lottery, and the Lottery's decision shall be final and controlling.

4. Four (4) alternate entries for each Sweepstakes Drawing will be selected for this Sweepstakes.

5. In the event that a selected entry is deemed invalid (see Section G "Eligibility"), the first alternate with a valid entry will be selected as a winner.

H. PRIZE DESCRIPTION

1. Each winner will receive one e-Certificate gift card code redeemable at Crutchfield retail stores and online catalog in the amount of $500.00 for merchandise. The e-certificate gift card code will be sent via e-mail to the winner within fourteen days (14) days of the drawing. Winners may claim their prize at www. crutchfield.com, by visiting Crutchfield retail stores, or via their toll free telephone number.

2. The e-Certificate gift card code itself carries no cash value; it is redeemable for merchandise only and players will not be able to receive any unused value in the form of cash.

I. WINNER PROCEDURES

1. Winners for this Sweepstakes will be notified via e-mail and U.S. Mail of their winning status. Any Winner who fails to respond to his/her winner notification within ten (10) calendar days from the date the email notification is sent will forfeit his/her Prize.

2. Upon receipt of the Winner's confirmation, the unique e-Certificate gift card code will be emailed to the player.

3. "PLAY FOR KEEPS SWEEPS" Prizewinner names will be posted on valottery.com.

J. APPLICABILITY OF OTHER RULES: The rules and procedures set forth in these Virginia Lottery "Play For Keeps Sweeps" Official Requirements shall govern this Sweepstakes, except where the same are in conflict with more specific laws, rules or regulations, in which case the more specific laws, rules or regulations shall control.

K. CANCELLATION OF SALES, DRAWING OR PRIZE AWARDS: The Virginia Lottery's Executive Director may, in the Executive Director's sole discretion, cancel drawings on holidays, days of special importance or on days when conditions make conducting the drawings impractical or inappropriate, and may elect to conduct drawings and make-up drawings at such times and dates, and pursuant to such methods, as the Executive Director may determine, all in the Executive Director's sole discretion. Neither the Virginia Lottery, the Executive Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatever for any such cancellation.

L. TERMINATION OF SWEEPSTAKES: The Virginia Lottery's Executive Director may, at any time, announce a suspension or termination of the Virginia Lottery "Play For Keeps Sweeps", without advance notice and in the Executive Director's sole discretion, at which point no further entries will be accepted and no additional Prizes shall be awarded. Neither the Virginia Lottery, the Executive Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatever for any such termination.

M. **GOVERNING LAW:** By participating in the Virginia Lottery "Play For Keeps Sweeps" each person agrees to comply with and abide by the Virginia State Lottery Law, all Rules and Regulations of the Virginia Lottery, all final decisions of the Executive Director of the Virginia Lottery, and all rules, policies and procedures established by the Virginia Lottery Board and/or Executive Director of the Virginia Lottery for the conduct of this Sweepstakes. Any dispute arising which relates to any aspect of this Sweepstakes shall be governed by the laws of the Commonwealth of Virginia and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

N. **WAIVER OF CLAIMS:** By entering this Virginia Lottery "Play For Keeps Sweeps", all Sweepstakes winners agree to indemnify, hold harmless, and waive any claims against the Virginia Lottery, and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Sweepstakes or the Prizes awarded in connection therewith.

O. **AMERICAN WITH DISABILITIES ACT ("ADA"):** The Virginia Lottery is not responsible for any third party's compliance with ADA rules and regulations where applicable in connection with a Prize.