



NOTICE OF INTENT TO AWARD

September 26, 2014

Commodity: Marketing, Communications, and Digital Partners

In Response To: RFP # 10683ANB of April 29, 2014

Loyal Player Marketing: Barber Martin
New Player Marketing: StoryWerks
Public Relations: Padilla CRT
Consumer Engagement and Social Media: LMO Advertising
Digital: Celerity, ICF Interactive, and CO+LAB

Records for this procurement will be open for inspection by any Offeror who submitted a Proposal as a result of the above referenced Request for Proposal.

Amanda K. Nies-Berger

Amanda K. Nies-Berger, VCO, VCA, Purchasing Manager
Virginia Lottery

we're game