



GAMING COMPLIANCE

Virginia Lottery 600 East Main Street, Richmond, VA 232190

Approved Sports Betting Vendors

Updated: 05/16/2022

Inquiries regarding approved sports betting vendors can be emailed to gaminglicensing@valottery.com

| Virginia- SCC Entity ID # | Vendor Name | Approved Vendor Service Permit # | Expiration Date | Goods or Services Provided |
|---------------------------|--|----------------------------------|-----------------|---|
| 11169838 | 360i LLC | 100449 | 3/1/2024 | Media purchasing. |
| 11359586 | ABG-SI LLC | V-1564-101704 | 4/5/2025 | Trademark licensing. |
| F2128702 | Accertify Inc | 100573 | 10/3/2024 | Fraud prevention and payment gateway services. |
| 11299720 | ADM Agency LLC | 100772 | 1/23/2025 | Affiliate marketing services. |
| 11370866 | Adventura Inc. | V-1656-101859 | 4/30/2025 | Affiliate Marketing Services |
| 11168952 | Airship Group Inc. | 100462 | 3/12/2024 | Push notifications, in application purchase content |
| 11295088 | Alec McMordie dba Al McMordie's Bigal.com | 100841 | 12/10/2024 | Affiliate marketing services. |
| 11221936 | All Time Sports LLC | 100636 | 7/7/2024 | Ad distribution, social media promotions. |
| 11249293 | All Up AQ Pty Ltd | 100639 | 9/19/2024 | Affiliate marketing services. |
| 11235823 | American Affiliate Co. LLC | 100683 | 12/10/2024 | Provides media content and industry information for consumers. |
| 11235823 | Angstrom Sports Virginia LLC d/b/a ASF Ltd. | 100471 | 8/29/2024 | Risk management and odds making services. |
| 11312423 | Apps4 Web Media Ltd | 100875 | 2/12/2025 | Affiliate marketing services. |
| 11130141 | Aristotle International Inc. | 100249 | 1/13/2024 | Age and identification verification. |
| 11157787 | Awesemo.com LLC | 100375 | 2/5/2024 | Affiliate Marketing Services, written, video and audio content |
| 11633100 | Beanstalk Holdings LTD d/b/a Gamban | 100795 | 12/10/2024 | Player protection software |
| 11205476 | Betsperts Inc | 100507 | 5/16/2024 | Affiliate marketing services. |
| 11124395 | Better Collective USA Inc | 100002 | 1/12/2024 | Affiliate marketing services. |
| 11270602 | Betting Hero Company | 100680 | 9/19/2024 | Affiliate marketing services. |
| 11331703 | Betrsports LLC d/b/a Heatr | 101133 | 2/27/2025 | Affiliate marketing services. |
| 11165485 | Bidalgo Inc | 100457 | 3/1/2024 | Affiliate marketing services. |
| F2070300 | Blackhawk Network Inc | 100395 | 5/17/2024 | Prepaid gift card services. |
| 11179604 | Boom TV Inc | 100463 | 7/7/2024 | Affiliate marketing services. |
| 11300505 | Bos Media LLC | 100852 | 2/19/2025 | Affiliate marketing services. |
| 11138077 | Bullpen Sports Network, Inc. | 100380 | 7/20/2024 | Affiliate marketing services. |
| 11131463 | CAMS, LLC | 100203 | 1/12/2024 | Payment processing and integration. |
| 11249236 | Capperon Event Group LLC | 100661 | 7/25/2024 | Affiliate marketing services. |
| 11163572 | Casoomi Ltd | 100443 | 2/4/2024 | Affiliate marketing services. |
| 11140641 | Catena Operations Ltd. | 100102 | 1/12/2024 | Affiliate marketing services. |
| F2017814 | CBS Interactive Inc. | 100299 | 1/12/2024 | Sports gambling advertising services. |
| 11218888 | Chive Media Group LLC | 100418 | 7/7/2024 | Digital marketing and advertising. |
| 11383934 | Cole Kepro International LLC | V-1938-102238 | 5/13/2025 | Manufacturing Hardware for Gaming Kiosks |
| 11185351 | Commercial Streaming Solutions Inc dba Bettorview | 100363 | 3/28/2024 | Affiliate marketing services. |
| 11141337 | Continent 8 | 100008 | 1/12/2024 | Cloud and security services. |
| F1491622 | ConvergeOne Inc | 100373 | 2/4/2024 | Management and monitoring of hardware infostructure components. |
| 11203188 | CX Management Services Inc d/b/a Conduet | 100483 | 4/18/2024 | Affiliate marketing services. |
| 11170872 | Cyan Blue Odds USA Ltd | 100366 | 2/1/2024 | Affiliate marketing services. |
| T0682312 | Cytxera Technologies | 100028 | 1/12/2024 | Data center co-location, interconnection, and IP transit. |
| 11251365 | Dawn Patrol LLC | 100654 | 10/12/2024 | Affiliate marketing services. |
| 11275708 | Deadlock Management LLC | 100688 | 10/12/2024 | Affiliate marketing services. |
| 11228624 | DFS Karma LLC dba Bet Karma | 100474 | 6/2/2024 | Affiliate marketing services. |
| 11216162 | DFS Media LLC | 100495 | 10/12/2024 | Affiliate marketing services. |
| 11284088 | Digital Rush Ltd. | 100780 | 12/27/2024 | Affiliate marketing services. |
| 11168986 | DISH Integration LLC | 100445 | 2/21/2024 | Affiliate marketing services. |
| 11268552 | EcomAccess Inc. d/b/a Income Access | 100676 | 11/7/2024 | Affiliate performance tracking software. |
| 11119053 | ESPN Enterprises Inc | 100435 | 1/31/2024 | Affiliate marketing services. |
| 11271390 | Everything Media LLC dba Total Frat Move | 100690 | 9/19/2024 | Affiliate marketing services. |
| F1789017 | Facebook Inc. | 100358 | 1/12/2024 | Affiliate marketing services. |
| 11149076 | Fantasy Advantage Ltd | 100362 | 2/4/2021 | Affiliate marketing services. |
| 11124387 | Finder Media B.V. d/b/a BonusFinder.com | 100356 | 2/1/2024 | Affiliate marketing services. |
| 11187505 | Flick Inc | 100444 | 3/15/2024 | Affiliate marketing services. |
| 11163666 | Fortuna Edge Media Ltd | 100357 | 2/4/2024 | Affiliate marketing services. |
| 11228062 | Forty Two Digital Media Ltd dba top 10bonuses.com | 100549 | 10/12/2024 | Affiliate marketing services. |
| 11337345 | FTN Network LLC | V-1104-10141 | 4/30/2025 | Affiliate Marketing |
| V11273319 | Fuhrman Sports Consulting, Inc dba Bet the Board Podcast | 100662 | 10/3/2024 | Affiliate marketing services. |



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| 11284450 | G Designs Studio, Inc. | 100779 | 2/27/2021 | Affiliate marketing services. |
| Sole Proprietor | Gambler's Guide | 100900 | 2/12/2025 | Affiliate marketing services. |
| 11258625 | Game Lounge Ltd | 100519 | 10/17/2024 | Affiliate marketing services. |
| T0621328 | Gannett Satellite Information Network LLC | 100519 | 10/17/2024 | Affiliate marketing services. |
| 11323600 | Gator Wagers | 101043 | 2/12/2025 | Affiliate marketing services. |
| 11150443 | GBG Endeavors LLC | 100385 | 1/12/2024 | Affiliate marketing services. |
| F2103598 | Genius Sports Media, Inc. | 100428 | 1/24/2024 | Market creation and risk management services. |
| 11160456 | Global Payments Gaming Services, Inc. | 100408 | 1/24/2024 | Check warranty/ACH services. |
| T0723124 | Google LLC | 100440 | 6/2/2024 | Affiliate marketing services. |
| 11336381 | Gurmob LTD LLC | V-839-100845 | 4/30/2025 | On Line Marketing Ads on Mobile Apps |
| 11289801 | Horizon Media Limited | 100844 | 1/23/2025 | Affiliate marketing services. |
| 11144148 | Horses Mouth Ltd. d/b/a SportCaller | 100475 | 3/10/2024 | Free to play sports prediction games. |
| F2025908 | Idology | 100285 | 1/14/2024 | Identity verification and fraud prevention services. |
| 11209700 | iGaming Player LLC | 100470 | 7/29/2024 | Media reporting and content services. |
| 11241659 | iGaming.com America Inc | 100649 | 10/12/2024 | Online marketing services. |
| F1190877 | IHeart Media and Entertainment INC | V-1551-101674 | 4/30/2025 | Advertisement Services |
| 11149265 | IMG Arena US LLC | 100376 | 1/23/2024 | Supply sports data and streaming. |
| 11329717 | Ingo Money, Inc. | 101545 | 3/20/2025 | Payment processing and digital disbursements. |
| 11172573 | INTELLR Inc. | 100499 | 3/28/2024 | Online marketing services. |
| F1758491 | Interactive Communications International Inc. | 100384 | 1/24/2024 | Payment processing services. |
| 11158154 | Interchecks Technologies Inc. | 100411 | 2/1/2024 | Payment management services. |
| 11311540 | International Betting Integrity Association | 100685 | 2/12/2025 | Integrity monitoring services. |
| 11135940 | iRival Media LLC | 100352 | 2/1/2024 | Affiliate marketing services. |
| 11300946 | Jumio Corporation | 100871 | 2/2/2025 | Identity and document verification services. |
| 11144758 | Kax Media America, Inc | 100381 | 1/12/2024 | Publishes comparison websites for legal gambling services. |
| 11264218 | Leadstar Media AB Inc | 100681 | 12/10/2024 | Provides sports betting leads to operators. |
| 11280514 | Leanplum Inc | 100679 | 12/10/2024 | Marketing engagement software, hosted on the cloud. |
| F1837543 | Lexis Nexis Risk Solutions, FL Inc. | 100413 | 1/20/2024 | Age and identification verification services. |
| 11236158 | Limitex Inc d/b/a ForumPay | 100522 | 8/18/2024 | Transaction processing services. |
| 11236158 | Lineups.com, Inc. | 100317 | 1/12/2024 | Affiliate marketing services. |
| 11196080 | LIR Industries LLC | 100468 | 4/18/2024 | Affiliate marketing services. |
| 11170803 | Lunatix Inc d/b/a SI Tickets | 100635 | 8/18/2024 | Affiliate marketing services. |
| Sole Proprietor | Mark Knight | 100360 | 2/4/2024 | Affiliate marketing services. |
| 11323243 | Marown (USA) Inc.d/b/a Derivco USA | V-945-100974 | 4/16/2025 | IT Support and Maintenance services |
| 11145392 | Marzen Media LLC d/b/a Fantasy Pros, Betting Pros | 100377 | 2/16/2024 | Affiliate marketing services. |
| F2100800 | Mazooma Inc.2 | 100354 | 1/20/2024 | ACH payment processing services. |
| 1105887 | Media Players US LLC | 100269 | 1/12/2024 | Affiliate marketing services. |
| 11135924 | MediaTroopers Inc. | 100308 | 1/12/2024 | Affiliate marketing services. |
| 11339375 | Metric Gaming Services Limited | V-980-101011 | 4/16/2025 | Sports competition data & predictive analytics of sports competition, |
| F1157421 | Microsoft Corporation | V-1642-101844 | 5/13/2025 | Cloud Services |
| 11224481 | MONTERIZO LTD | 100472 | 12/10/2024 | Affiliate marketing services. |
| 11100401 | Murphy Marketing | 100401 | 1/26/2024 | Affiliate marketing services. |
| 1167578 | NationalFootballPost.com | 100417 | 2/21/2021 | Affiliate marketing services. |
| 11200364 | NBC Universal Media LLC d/b/a NBC Sports | 100487 | 4/18/2024 | Affiliate marketing services. |
| 11155360 | Nexmo Inc. d/b/a Vonage | 100403 | 2/2/2024 | Affiliate marketing services. |
| 1196427 | North Star Network | 100492 | 5/16/2024 | Affiliate marketing services. |
| F2133405 | Nuvei Technologies Inc | 100328 | 3/11/2024 | Payment processing services. |
| 11236158 | NYX Digital Gaming (USA) LLC | 100455 | 2/4/2024 | Affiliate marketing services. |
| 11122663 | OBeP Payments LLC | 100129 | 1/19/2024 | ACH payment processing services. |
| 11134801 | Occupy Fantasy | 100177 | 1/12/2024 | Bankroll management services. |
| 11311205 | OddsJam Inc | 100865 | 3/20/2025 | Affiliate marketing services. |
| 11215342 | OLBG Inc | 100484 | 7/7/2024 | Online advertising services. |
| 11134801 | One Week Season LLC | 100666 | 9/19/2024 | Affiliate marketing services. |
| 11132968 | Onfido Inc | 100004 | 1/12/2024 | Identification verification services. |
| 11125894 | Online Venture Strategies | 100079 | 1/21/2024 | Affiliate marketing services. |
| 11152036 | Outkick Media, LLC | 100387 | 1/12/2024 | Affiliate marketing services. |
| 11145328 | Overdrive Marketing Inc | 100003 | 4/11/2024 | Affiliate marketing services. |



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| 11086192 | OwnersBox 3.0 Corporation | V-1588-101731 | 4/16/2025 | Affiliate marketing services. |
| 11189439 | P&P Vegas Group Inc | 100469 | 4/11/2024 | Payment processing services. |
| 1889973 | PayNearMe MT, Inc. | 100391 | 1/12/2024 | Payment processing services. |
| F1498791 | PayPal Inc. | 100359 | 1/12/2024 | Payment processing services. |
| 11274539 | Paysafe Merchant Services Corp. | 100106 | 1/12/2024 | Payment processing services. |
| 11129547 | Paysafecard.com USA Inc. | 100103 | 1/12/2024 | Payment processing services. |
| 11194014 | Plaid Inc | 100477 | 5/23/2024 | Payment processing services. |
| 11245767 | Playersbest Inc. | 100655 | 8/18/2024 | Affiliate marketing services. |
| 11122263 | Poker Royalty | 100006 | 1/21/2024 | Affiliate marketing services. |
| 11347338 | Prove Identity Inc. | 101281 | 3/20/2025 | Digital pre-fill function. |
| 11155344 | PXP Financial Inc | 100399 | 1/24/2024 | Payment processing services. |
| 11145056 | QL Gaming Group LLC dba Bet QL, RotoQL | 100414 | 10/3/2024 | Affiliate marketing services. |
| 11149604 | Raketech US Inc | 100372 | 1/31/2024 | Affiliate marketing services. |
| 11156936 | Rock Intention Malta Limited | 100365 | 3/1/2024 | Affiliate marketing services. |
| 11312371 | Scrimmage LLC | 100941 | 12/27/2024 | Affiliate marketing services. |
| 11335510 | Sharp EV Inc d/b/a/ Sharp App | 100860 | 2/12/2025 | Affiliate marketing services. |
| A11005859 | Sharp Football Holdings LLC | 101038 | 2/12/2025 | Affiliate marketing services. |
| 11129547 | SharpRank Inc | 100691 | 9/19/2024 | Affiliate marketing services. |
| 11213853 | Shift4 Payments LLC | 100491 | 6/2/2024 | Payment processing services. |
| 11268308 | Shufti Pro Limited | 100461 | 7/27/2024 | Identity and document verification. |
| 11288684 | Sift Science Inc. | 100864 | 12/10/2024 | Payment fraud protection. |
| T07115500 | Sightline Payments LLC | 100007 | 1/12/2024 | Payment processing /Cash access services |
| 1127587 | Simple Bet Inc. | 100178 | 1/12/2024 | Real time odds feeds and information services |
| 11183885 | Singular Labs Inc | 100480 | 5/23/2024 | Affiliate marketing services. |
| F1784539 | Skrill USA, INC | 100104 | 1/12/2024 | Online payment and money transfer services |
| 11180466 | Socure Inc. | 100394 | 4/18/2024 | Digital identity verification services. |
| T0522674 | Sovos Compliance, LLC | 100425 | 1/24/2024 | Real time identity verification. |
| 11247959 | Sportority Inc dba Minute Media | 100520 | 8/29/2024 | Affiliate marketing services. |
| 11135000 | Sportradar Solutions LLC | 100160 | 1/12/2024 | Pre-match and live betting data and odds. |
| 11134169 | Sports Gambling Guides, LLC | 100349 | 1/18/2024 | Affiliate marketing services. |
| 11123900 | Sports Content Co, LLC | 100107 | 1/12/2024 | Sports data, video streams, and technical assistance. |
| 11233025 | Sports IQ Analytics Inc. | 100539 | 9/26/2024 | Risk management. |
| 11258771 | Stewart-Haas Racing, LLC | 100713 | 11/7/2024 | Affiliate marketing services. |
| 11271701 | Stram Entertainment Ltd. | 100686 | 12/10/2024 | Affiliate marketing services. |
| 11233958 | StreamLayer Inc | 100889 | 1/23/2025 | Live stream and marketing software. |
| 11132860 | SWIMA | 100001 | 1/12/2024 | Integrity monitoring services. |
| 11148788 | Swish Analytics Virginia Inc. | 100388 | 1/24/2024 | Oddsmaking, risk management, and trading software. |
| 11229712 | Swissclear Global Inc | 100531 | 7/7/2024 | Distribution of single-use, non-reloadable, closed loop prepaid cards |
| 11169846 | Team Rankings LLC | 100386 | 3/1/2024 | Affiliate marketing services. |
| F1359647 | TeleCheck Services, Inc. | 100438 | 3/28/2021 | ACH payment processing. |
| 11093973 | The Action Network, Inc. | 100138 | 1/12/2024 | Affiliate marketing services. |
| F2108647 | The Athletic Media Company d/b/a The Athletic | 100466 | 3/11/2024 | Affiliate marketing services. |
| 11371836 | The Sports Marketer LLC | V-1709-101916 | 4/30/2025 | Digital Advertising Affiliate Marketing |
| 11274378 | Thing Or Two Ltd. | 100735 | 12/10/2024 | Affiliate marketing services. |
| 11217537 | Three Spring Media Kft | 100489 | 5/16/2024 | Affiliate marketing services. |
| 11136936 | Topgolf Media, LLC | 100353 | 1/12/2024 | Affiliate marketing services. |
| 11214622 | TotalReach LLC | 100508 | 5/16/2024 | Affiliate marketing services. |
| 11203891 | Triller Fight Club LLC | 100555 | 9/26/2024 | Affiliate marketing services. |
| 04748489 | Truth Technologies Inc | 101199 | 3/0/2025 | Browser based software application. |
| F1982992 | Twitter, Inc | 100441 | 2/1/12024 | Affiliate marketing services. |
| 11198773 | Univision Interactive Media Inc | 100653 | 8/18/2024 | Affiliate marketing services. |
| 11168162 | US Bettor LLC | 100517 | 5/16/2024 | Affiliate marketing services. |
| 11218550 | US Integrity Inc | 100438 | 5/18/2024 | Integrity monitoring services. |
| 11224078 | USBR LLC | 100498 | 7/25/2024 | Affiliate marketing services. |
| 11260800 | Vegas Sports Inc | 100665 | 8/18/2024 | Affiliate marketing services. |
| 11270511 | VegasWinners Inc. | 100697 | 12/10/2024 | Affiliate marketing services. |



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| 11273258 | WagerLab LLC | 100682 | 10/3/2024 | Affiliate marketing services. |
| 11178815 | Washington Nationals Baseball Club, LLC | 100448 | 4/11/2024 | Affiliate marketing services. |
| T0670473 | Washington Nationals Stadium LLC | 100447 | 2/4/2024 | Affiliate marketing services. |
| 11142960 | Wedge Traffic Ltd | 100393 | 1/27/2024 | Affiliate marketing services. |
| F0504664 | World Wrestling Entertainment Inc | 100499 | 5/16/2024 | Affiliate marketing services. |
| 11169221 | Worldpay Gaming Solutions, LLC | 100005 | 1/23/2024 | Payment processing services. |
| 11237199 | XLMedia US Limited | 100396 | 1/20/2024 | Digital publishing services. |
| 11320674 | YouBet Technology Inc. d/b/a Pick Up, Play Pick Up | 101031 | 1/23/2025 | Affiliate marketing services. |
| 11149333 | YourPay LLC | 100437 | 3/15/2024 | Payment processing services. |