NEW SCRATCHERS AVAILABLE JANUARY 8

PLEASE ACTIVATE AND PUT OUT FOR SALE BY JANUARY 10
EVERY TUESDAY IN JANUARY, WE’LL BE GIVING AWAY A FLAT-SCREEN TV & SOUND SYSTEM TO FOUR LUCKY WINNERS!

Your players can enter online or by mail for an eXTRA Chance to win. If they enter online, the number of entries is based on the price of their Scratcher.

If they enter by mail, each Scratcher, no matter the price, will receive one entry into the drawing.

REMINDER: Let your players know that if they’re not interested in this month’s prizes, they can hold on to their Scratchers and enter them in another month.

Visit valottery.com for more entry details.

GAME SPOTLIGHT: 777

2 WAYS TO WIN!

TOP PRIZE: $177,777

• Enhanced by textured paper to attract new players!
SINGLE SIGN-ON
Players can use their existing Lottery account to sign on.

PROMOTIONS INCLUDING SCRATCHERS
Players can enter Virginia Lottery promotions including Scratchers with eXTRA Chances.

DON'T FORGET THE APP CAN HELP PLAYERS:
- Check tickets to see if they're a winner
- Create draw game playslips
- Check winning numbers
- Find the nearest retailer location with GPS location
- Learn to play Lottery games
RETAILER SUCCESS

Theresa, the bookkeeper at Safeway #2883 in Falls Church, took over the Lottery responsibilities about a year and a half ago. In that time, she’s made a point to keep the game machines full at all times. And it’s paying off! Due to her hard work and dedication to the Lottery, the store has been awarded $800 in incentives for the last 2 promotions, says Sales Representative Chris Murphy. He also states that the store has experienced a tremendous amount of growth in scratch with a 49-percent increase and a current weekly average of $16,000. Thank you for your partnership with the Lottery, Theresa!

SECURITY CORNER

1. In no case shall a retailer impose a fee, additional charge or discount for cashing a winning Lottery ticket [11VAC5-41-150(6)].

2. A Lottery retailer shall pay any Lottery prize of $600 or less [11VAC5-41-150(3)].

3. Lottery retailers cannot cash tickets over $600.

Your Virginia Lottery retailer license is at risk of being terminated or suspended if these regulations are violated.
SCRATCH-TASTIC TUESDAYS ON FACEBOOK: Tell your players to check out our Facebook page every Scratch-tastic Tuesday for a chance to win a prize pack!

AVAILABLE JANUARY 8, 2019
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BLACKJACK
#1940
$1 Game
UPC: 617189019404
Pull Game: 1
BIN #: 1
2nd Display: 1
Vending: 1
Notes: 1

5X THE MONEY
#1916
$2 Game
UPC: 617189019169
Pull Game: 1
BIN #: 1
2nd Display: 1
Vending: 1
Notes: 1

DIAMOND MULTIPLIER
#1928
$2 Game
UPC: 617189019282
Pull Game: 1
BIN #: 1
2nd Display: 1
Vending: 1
Notes: 1

777
#1923
$5 Game
UPC: 617189019237
Pull Game: 1
BIN #: 1
2nd Display: 1
Vending: 1
Notes: 1

Odds of winning top prize in each game: Blackjack: 1 in 122,400; 5X The Money: 1 in 979,200; Diamond Multiplier: 1 in 673,200; 777: 1 in 1,040,400.

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Play responsibly.
THE EXTREME MILLIONS SCRATCHER IS GETTING A BOOST!

- Advertising includes TV, radio, and POS starting January 8
- 2 top prizes and over $81 million are still up for grabs!
- 1 2nd chance drawing remains and takes place on April 2, 2019. Entry period ends on March 27, 2019.