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virginia lottery

DIRECTOR'S ORDER NUMBER TWELVE (2019)

VIRGINIA LOTTERY'S "GAS 'N GO WITH PRINT 'N PLAY" FINAL RULES FOR OPERATION.

In accordance with the authority granted by §§ 2.2-4002B(15) and 58.1-4006A of the *Code of Virginia*, I hereby promulgate the Virginia Lottery's "Gas 'n Go with Print 'n Play" Promotion ("Promotion") Rules to support and encourage purchases of *Print 'n Play* tickets from participating Virginia Lottery retail locations. The Promotion opens on May 1, 2019, contains one (1) Entry Period and one (1) Prize Drawing, and closes June 11, 2019, with the completion of the Prize Drawing. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of lottery games.

The rules are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may be requested by mail by writing to: Director's Office, Virginia Lottery, 600 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on May 1, 2019, and shall remain in full force and effect through the end Promotion date unless amended or rescinded by further Director's Order.

/s/ Amy Dilworth

March 27, 2019

Amy Dilworth, General Counsel

Date

/s/ Kevin Hall

March 29, 2019

Kevin Hall, Executive Director

Date



**VIRGINIA LOTTERY'S "GAS 'N GO WITH PRINT 'N PLAY" PROMOTION
OFFICIAL RULES**

- A. PURPOSE:** A Promotion will be conducted to support and encourage purchases of *Print 'n Play* tickets from participating Virginia Lottery retail locations. With this Promotion, one (1) Prize Drawing will be conducted to award free gas from participating Virginia Lottery retail locations.
- B. PROMOTION PERIOD:** This Promotion will begin May 1, 2019, and will end June 11, 2019, ("Promotion Period"), with the Prize Drawing.
- C. DEFINITIONS** (for purposes of this Promotion):

"Claimant" means a verified Entrant, Participant, or Player who presents an Entry Form that he/she presumes to be a Winning Entry.

"Director" means the Executive Director of the Virginia Lottery as established in Chapter 40 of Title 58.1 (§58.1-4000 *et seq.*) of the *Code of Virginia* or any other employee(s) to whom the Executive Director's authority is lawfully delegated.

"Drawing" means a formal process of randomly selecting Entries in accordance with the Promotion Rules.

"Entrant", "Participant", or "Player" means a Person who is at least eighteen (18) years of age, who makes a qualifying purchase or otherwise validly enters a Promotion according to one of the approved Entry methods stated in the Promotion Rules in the hope of winning a Prize.

"Entry" or "Entry Form" means a method, whether electronic or paper-based, by which a Player enters a Drawing or Promotion.

"Entry Period(s)" means the time frame(s) during which Entries for this Promotion will be accepted.

"Lottery" means the Virginia Lottery.

"Lottery Board" means the group of five (5) people, appointed by the Governor of Virginia, with the power to adopt regulations governing the establishment and operation of the Virginia Lottery and to perform other functions that are set out in the *Code of Virginia*.

"Lottery Retailer", "Lottery Sales Retailer", or "Retailer" means a person licensed by the Virginia Lottery to sell and dispense Virginia Lottery Tickets, materials and games.

"Person" means a natural person and may not extend to or be applied to a corporation, company, partnership, association or other entity.

“Present at the Terminal” means that a Player remains physically present at the Virginia Lottery Terminal from the time the Player’s order for Tickets is accepted by the Virginia Lottery Retailer, through completion of the order processing, while the Ticket(s) is (are) paid for, and through the time that the Ticket(s) and any applicable Entry Form(s) is/are delivered to the Player. Players must be present at the Terminal for any purchase.

“Prize” or “Prizes” means the winnings as defined in **Section I** (“Prize Description”).

“Prizewinner” means a verified Person who is entitled, via Entry verification, to receive a Prize under the rules of a Promotion.

“Promotion” means the “added value” offer to consumers or licensed retailers named in the title at the top of Page 1 of these Rules.

“Promotion Rules” or “Rules” means these rules.

“Self-Service Vending Machine” or “Vending Machine” means an interactive device by which a Player may select a game, purchase a Ticket, and/or receive a Promotion Entry Form, without the help of a clerk at a Virginia Lottery Retailer or an employee at a Virginia Lottery office or other approved location.

“System Day” means the time at which a particular day begins in the Lottery’s gaming system (4:30 AM Eastern Time) to the time the same day ends in the Lottery’s gaming system (1:00 AM Eastern Time the following calendar day).

“Terminal” means a device that is authorized by the Virginia Lottery to interact with the Virginia Lottery’s central computer system to issue Virginia Lottery Tickets and/or Entry Forms and to enter, receive and process Virginia Lottery transactions that may include issuing Tickets, validating Tickets and transmitting reports.

“Ticket” means a Ticket produced by the Lottery’s gaming system and sold by the Virginia Lottery.

“Winning Entry” or “Winning Entry Form” means an eligible Promotion Entry, drawn during the established Drawing(s), which has passed all Lottery validation and security requirements and processes.

D. ELIGIBILITY:

1. This Promotion is open to Players eighteen (18) years of age or older. A Player will be required to provide proof of his/her date of birth.
2. No officer, employee or Board member of the Lottery, or any officer or employee or board member of any vendor to the Lottery of computer-generated or Scratch Game goods or services working directly on a contract with the Lottery for such goods or services, or any person residing in the same household of any such board member, officer or employee, or any person under the age of eighteen (18) years, shall be eligible to participate in this Promotion. The Lottery will not award a Prize on an Entry submitted by, for, or gifted to or transferred to anyone under eighteen (18) years of age, or to the transferee of such Person.

E. PROMOTION ENTRY: To participate, a Player must purchase any eligible Virginia Lottery *Print 'n Play* game during the Promotion Entry Period as specified in **Section H** ("Entry Periods") a participating retail location to receive an Entry Form to enter the Prize Drawing.

Qualifying Entry Forms will be produced beginning at the start of System Day on May 1, 2019, through the end of System Day on May 31, 2019. Entry Forms for this Promotion will be accepted via the Internet.

All Entries submitted according to **Section G** ("Internet Entries") and received during the Promotion Entry Period as specified in **Section H** ("Entry Period") will be included in the Prize Drawing established for this Promotion.

Each Entry Form will contain a unique number that will be necessary to enter via the Internet. Each Entry Form is valid for one (1) Promotion Entry.

A Player may submit, to *this* Promotion, a maximum of twenty-five (25) Entry Forms per day over the course of the Promotion. This requirement does not limit a Player from entering other Virginia Lottery Promotions being offered simultaneously.

F. ENTRY REQUIREMENTS:

1. Only an Entry Form issued in conjunction with a *Print 'n Play* purchase from a participating Virginia Lottery retail location will be accepted as a valid Entry for this Promotion.
2. The following *Print 'n Play* games will be eligible to participate in this Promotion:

Print 'n Play Classic 7s Bingo
Print 'n Play Bonus Bingo
Print 'n Play Super 7s Bingo
Print 'n Play Ultimate Bingo
Print 'n Play Lucky Day Crossword
Print 'n Play Lucky Clover Crossword
Print 'n Play Lucky Horseshoe Crossword
Print 'n Play Lucky Star Crossword
Print 'n Play Blackjack
Print 'n Play \$50,000 Blackjack

3. Each Entry Form used for this Promotion must have been issued by the Lottery in an authorized manner during the Entry Period referenced in **Section H** ("Entry Period"), must be intact and must not be mutilated, altered, reconstituted or tampered with in any manner.
4. A Player may enter the Promotion more than once as long as each Entry is based upon a different eligible Entry Form. However, a Player is eligible to win only one (1) Prize during this Promotion.
5. Entry Forms for this Promotion will be distributed at the following Virginia Lottery retail chains:

7 Eleven	Circle K	Go Mart	Miller Oil	Sheetz	Woodfin Oil
Black Diamond	Coastal Investments	Kroger	Pilot Travel Centers	Slip In	
Cargo Oil	Fas Mart	Love's Travel Center	Royal Farms	Tiger Fuel	

Note: The Lottery reserves the right to add or remove participating retail locations.

6. The Lottery will not be responsible for Entries submitted incorrectly or received outside of the established Entry deadlines for each Drawing as specified in **Section H** ("Entry Period"). Such Entries shall be deemed invalid.
7. Only Entries that are submitted in the manner described in **Section G** ("Internet Entries") of these Promotion Rules during the designated Entry Period(s) will be eligible for Entry in this Promotion. Hand-delivered Entries will not be accepted for this Promotion and will be deemed invalid.
8. Each Entry must contain current and valid information in order to be eligible. The Lottery will not change or update Entry information for an Entry that has already been submitted. The Lottery will not be responsible for numbers that are transposed or for information that is entered incorrectly.
9. Any Prizewinner whose *Winner Notification Letter* is returned undeliverable due to blocked e-mails, incorrect address information, or expired forwarding address notifications will forfeit his/her opportunity to win a Prize. Neither the Lottery nor its designee will be required to attempt delivery of a *Winner Notification Letter* more than once.

G. INTERNET ENTRIES:

1. To enter via the Internet, a Player must go to the Lottery's web site at www.valottery.com/gasandgo and successfully complete registration or login.
2. As part of the Lottery's registration process for this Promotion, third-party identity authentication will confirm that the Player is eighteen (18) years of age or older. If a Player's identity cannot be confirmed, additional steps for manual confirmation of identity will be provided.
3. Players must correctly enter **both** the Gas 'n Go Promotion number **and** the eighteen (18)-digit Entry Form number found on their Entry Form. The Lottery will not be responsible for Entry Form numbers that are transposed or entered incorrectly.
4. Once entered via the Internet, Players **are required** to retain their Entry Form(s). Entry Forms submitted as Promotion Entries **will** be required in order to claim a Prize.

H. ENTRY PERIOD:

Entry Period
May 1, 2019 (4:30 AM ET), through June 9, 2019 (11:59:59 PM ET)

I. PRIZE DESCRIPTION: The following Prizes will be awarded as part of this Promotion:

GRAND PRIZES	# OF PRIZEWINNERS
\$600 7-Eleven Gift card	One (1)
\$600 Black Diamond Gift card	One (1)

\$600 Cargo Oil Gift Card	One (1)
\$600 Circle K Gift Card	One (1)
\$600 Coastal Investments Gift Card	One (1)
\$600 Fas Mart Gift Card	One (1)
\$600 Go Mart Gift Card	One (1)
\$600 Kroger gift card	One (1)
\$600 Love's Travel Center gift card	One (1)
\$600 Miller Oil Travel gift card	One (1)
\$600 Pilot Travel Center gift card	One (1)
\$600 Royal Farms gift card	One (1)
\$600 Sheetz gift card	One (1)
\$600 Slip In gift card	One (1)
\$600 Tiger Fuel gift card	One (1)
\$600 Woodfin Oil gift card	One (1)
SECONDARY PRIZES	# OF PRIZEWINNERS
\$25 7-Eleven gift card	Fifty (50)
\$25 Black Diamond gift card	Fifty (50)
\$25 Cargo Oil gift card	Fifty (50)
\$25 Circle K gift card	Fifty (50)
\$25 Coastal Investments gift card	Fifty (50)

\$25 Fas Mart gift card	Fifty (50)
\$25 Go Mart gift card	Fifty (50)
\$25 Kroger gift card	Fifty (50)
\$25 Love's Travel Center gift card	Fifty (50)
\$25 Miller Oil Travel gift card	Fifty (50)
\$25 Pilot Travel Center gift card	Fifty (50)
\$25 Royal Farms gift card	Fifty (50)
\$25 Sheetz gift card	Fifty (50)
\$25 Slip In gift card	Fifty (50)
\$25 Tiger Fuel gift card	Fifty (50)
\$25 Woodfin Oil gift card	Fifty (50)

Should for reasons out of the Lottery's control, one or more of the originally proposed gift card Prizes becomes unavailable, a Prizewinner will be given a Virginia Lottery cash card of equal value.

J. PROMOTION DRAWINGS: The following is the one (1) established Drawing date for this Promotion:
June 11, 2019

Drawings will be conducted from all eligible Entries submitted via the established Entry methods and by the established Entry deadline dates. The following is an overview of how the Entries will be randomly selected for this Promotion.

1. After the established Entry deadline date, but prior to the Drawing, all eligible Entries submitted for that Drawing will be accounted for and the information loaded into a randomizer program.
2. Representatives from the Lottery's Audit and Security, Advertising and Gaming, Administration, and Information Technology Services departments will oversee the use of the randomizer program to select the Winning Entries for this Promotion.
3. Entry Forms will be randomly selected. The order in which the Winning Entries are drawn shall be recorded by Lottery officials; the Lottery's decision shall be final and controlling.

4. Immediately after the Prizewinners are selected, ten (10) alternate Entries will also be selected using the same randomizer program. All alternate Prizewinners will be recorded in the order in which they were selected and will be used should any Prizewinner be determined ineligible.
5. After the Drawing is completed, representatives of the Lottery's Audit and Security, Advertising and Gaming, Administration, and Information Technology Services departments will confirm that the Entries selected in the Drawing are valid.
6. In the event that a selected Entry is deemed invalid (see **Section F** "Entry Requirements"), the first alternate with a valid Entry will be selected as a Prizewinner. This process shall continue until all valid Winning Entries have been selected for the particular Drawing.

K. PRIZEWINNER PROCEDURES:

Each Prizewinner selected in association with this Promotion will be notified by the Lottery via U. S. Mail or United Parcel Service (UPS). All Prizewinners will receive a *Winner Claim Form* and an *Affidavit of Eligibility Form*. The Prizewinners will be required to complete and return both forms by the deadline stated in the *Winner Notification Letter*. Any Prizewinner who fails to respond to his/her *Winner Notification Letter* **within** ten (10) **calendar days** from the date listed on their *Winner Notification Letter*, will forfeit his/her Prize.

L. PRIZEWINNER VERIFICATION:

1. Methods used by the Lottery to establish and confirm a Prizewinner's identity include, but are not limited to:
 - viewing and/or copying the Prizewinner's valid government-issued photo identification
 - viewing and/or copying proof of taxpayer identification number (e.g. Social Security number)
 - asking identity-verifying questions in the absence of the aforementioned document proof
 - viewing and/or retaining the information provided on a Lottery *Winner Claim Form*.
2. **In all cases involving a Promotion cash Prize greater than \$100**, the Lottery must be provided with the Prizewinner's valid government-issued photo identification and taxpayer identification number (e.g. Social Security number). Payment will be delayed until such a number is provided and the Prizewinner shall not be entitled to interest on the Prize funds attributable to such delay.

M. PRIZEWINNER RESPONSIBILITIES: Each Prizewinner understands that failure to adhere to the following will result in the forfeiture of his/her Prize:

All Prizewinners will be provided with instructions in their Winner Notification Letter for **submitting their Winning Entry Form as proof of eligibility**. These Prizewinners will also be required to submit the other two aforementioned required forms in addition to the Winning Entry Form. Prizewinners who do not submit their Winning Entry Form, or who do not submit the **correct** Winning Entry Form, forfeit their Prize.

N. PRIZE AWARD/PAYMENT:

1. Lottery Prizes awarded during this Promotion are not transferable, assignable, or redeemable for cash.

2. Each Prizewinner is legally required to include the value of the Prize, as well as any taxes paid by the Lottery on his/her behalf, in his/her taxable income for tax reporting purposes. As a result of accepting a Prize, and taking into account a Prizewinner's total taxable income for the year in which the Prize is accepted, a Prizewinner may fall into a higher tax bracket for his/her federal and state tax liabilities for the year in which the Prize is accepted.
3. A Prizewinner agrees to participate in a press conference and agrees to the use of his/her name and/or photo for publicity at the Lottery's discretion. Examples of publicity include, but are not limited to, news releases, Internet, news media and signs at the Lottery Retailer locations. In addition, a Prizewinner agrees to participate in Lottery promotional efforts which may include his/her name, hometown, the amount of the Prize won, and the Promotion won, through "social media," which may include, but will not be limited to, YouTube®, Twitter®, Facebook®, or similar efforts, without additional consent from or compensation to the Prizewinner.

O. CANCELLATION POLICY:

Canceled Drawing(s) or Prize award(s): The Director may, in the Director's sole discretion, cancel Drawings and/or the awarding of Prizes, on holidays, days of special importance or on days when conditions make conducting the Drawings or awarding Prizes impractical or inappropriate, and may elect to conduct Drawings and/or make-up Drawings and/or the awarding of Prizes at such times and dates, and pursuant to such methods, as the Director, all with the Director's sole discretion. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such re-schedule/cancellation.

Termination of Promotion: The Director may, at any time, announce a suspension or termination of this Promotion, without advance notice and in the Director's sole discretion, at which point no further Entries will be accepted and no additional Prizes shall be awarded. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such suspension/termination.

P. DISPUTES: The Director may refrain from awarding/paying a Prize pending final determination under any of the following circumstances:

- a. if a dispute related to any Prize occurred or if it appears that a dispute may occur;
- b. if there is any question regarding the identity of the Claimant; or
- c. if there is any question regarding the validity of any Entry submitted.

No liability for interest arising because of any such delay, or any delay beyond the Lottery's control, shall accrue to the benefit of the Prizewinner pending award/payment of the Prize. The Lottery is neither liable for, nor has it any responsibility to resolve, disputes between or among competing Claimants.

In the event of a dispute or other instance of doubt, the decision of the Director shall be final and binding.

Q. GOVERNING LAW: By participating in this Promotion, each person agrees to comply with and abide by the Lottery statutes, Lottery regulations, all final decisions of the Director of the Lottery, and these and any other applicable Rules established by the Lottery Board and/or Director of the Lottery for the conduct of this Promotion. Any dispute arising that relates to any aspect of this Promotion shall be governed by the laws of the Commonwealth of Virginia, and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

Gas 'n Go with Print 'n Play Promotion Rules – Drawing (Form Entry) 09242018
May 1, 2019

R. WAIVER OF CLAIMS: By entering this Promotion, each Prizewinner agrees to indemnify, hold harmless, and waive any claims against the Lottery and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Promotion or the Prizes awarded in connection therewith.

S. AMERICANS WITH DISABILITIES ACT (“ADA”):

The Lottery is not responsible for any third party’s compliance with ADA Rules and Regulations where applicable in connection with a Prize.