



Virginia Lottery

DIRECTOR'S ORDER NUMBER ONE HUNDRED FIFTY-FIVE (2020)

VIRGINIA LOTTERY'S "CASH 5 FOR \$500" PROMOTION FINAL RULES FOR OPERATION.

In accordance with the authority granted by §§ 2.2-4002B(15) and 58.1-4006A of the *Code of Virginia*, I hereby promulgate the Virginia Lottery's "Cash 5 for \$500" Promotion ("Promotion") Rules to support, re-introduce and add extra value to Non-winning Tickets from the Virginia Lottery's *Cash 5 with EZ Match* game. This Promotion opens on November 1, 2020, contains thirty (30) Entry Periods, thirty (30) Daily Prize Drawings, and closes on December 7, 2020, with the completion of the final Prize Drawing. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of lottery games.

A copy of these rules may be requested by email using the Contact Us page on <https://www.valottery.com>. The rules are also available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may also be requested by mail by writing to: FOIA Officer, 600 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on November 1, 2020, and shall remain in full force and effect through the end Promotion date unless amended or rescinded by further Director's Order.

/s/ Amy Dilworth

October 2, 2020

Amy Dilworth, General Counsel

Date

/s/ Kevin Hall

October 2, 2020

Kevin Hall, Executive Director

Date

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**VIRGINIA LOTTERY'S "CASH 5 FOR \$500" PROMOTION
OFFICIAL RULES**

- A. PURPOSE:** A Promotion will be conducted to support, re-introduce and add extra value Non-winning Tickets from the Virginia Lottery's Cash 5 with EZ Match game. With this Promotion, thirty (30) Prize Drawings will be conducted. Daily Drawings will be conducted to award \$500 Cash Prizes.
- B. PROMOTION PERIOD:** This Promotion will begin November 1, 2020, and will end December 7, 2020, ("Promotion Period"), with the final Prize Drawing.
- C. DEFINITIONS** (for purposes of this Promotion):

"Cash Prize" means either a monetary Prize or a debit card Prize.

"Claimant" means a verified Entrant, Participant, or Player who presents an Entry Form that he/she presumes to be a Winning Entry.

"Director" means the Executive Director of the Virginia Lottery as established in Chapter 40 of Title 58.1 (§58.1-4000 *et seq.*) of the *Code of Virginia* or any other employee(s) to whom the Executive Director's authority is lawfully delegated.

"Drawing" means a formal process of randomly selecting Entries in accordance with the Promotion Rules.

"Entrant", "Participant", or "Player" means a Person who is at least eighteen (18) years of age, who makes a qualifying purchase or otherwise validly enters a Promotion according to one of the approved Entry methods stated in the Promotion Rules in the hope of winning a Prize.

"Entry" means a method, whether electronic or paper-based, by which a Player enters a Drawing or Promotion.

"Entry Periods" means the time frames during which Entries for this Promotion will be accepted.

"Lottery" means the Virginia Lottery.

"Lottery Board" means the group of seven (7) people, appointed by the Governor of Virginia, with the power to adopt regulations governing the establishment and operation of the Virginia Lottery and to perform other functions that are set out in the *Code of Virginia*.

"Lottery Retailer", "Lottery Sales Retailer", or "Retailer" means a person licensed by the Virginia Lottery to sell and dispense Virginia Lottery Tickets, materials and games.

"Non-winning" or "Non-winning Scratcher" means a Ticket, purchased at a licensed Virginia Lottery retailer location or directly from the Virginia Lottery that does not contain a winning Prize combination.

"Person" means a natural person and may not extend to or be applied to a corporation, company, partnership, association or other entity.

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"Present at the Terminal" means that a Player remains physically present at the Virginia Lottery Terminal from the time the Player's order for Tickets is accepted by the Virginia Lottery Retailer, through completion of the order processing, while the Ticket(s) is (are) paid for, and through the time that the Ticket(s) and any applicable Entry Form(s) is/are delivered to the Player. Players must be present at the Terminal for any purchase.

"Prize" or "Prizes" means the winnings as defined in **Section I** ("Prize Description").

"Prizewinner" means a verified Person who is entitled, via Entry verification, to receive a Prize under the rules of a Promotion.

"Promotion" means the "added value" offer to consumers or licensed retailers named in the title at the top of Page 1 of these Rules.

"Promotion Rules" or "Rules" means these rules.

"Self-Service Vending Machine" or "Vending Machine" means an interactive device by which a Player may select a game, purchase a Ticket, and/or receive a Promotion Entry Form, without the help of a clerk at a Virginia Lottery Retailer or an employee at a Virginia Lottery office or other approved location.

"System Day" means the time at which a particular day begins in the Lottery's gaming system (4:30 AM Eastern Time) to the time the same day ends in the Lottery's gaming system (1:00 AM Eastern Time the following calendar day).

"Terminal" means a device that is authorized by the Virginia Lottery to interact with the Virginia Lottery's central computer system to issue Virginia Lottery Tickets to enter, receive and process Virginia Lottery transactions that may include issuing Tickets, validating Tickets and transmitting reports.

"Ticket" means a Ticket produced by the Lottery's gaming system and sold by the Virginia Lottery.

"Winning Entry" means an eligible Promotion Entry, drawn during the established Drawings, which has passed all Lottery validation and security requirements and processes.

D. ELIGIBILITY:

1. This Promotion is open to Players eighteen (18) years of age or older. A Player will be required to provide proof of his/her date of birth.
2. No officer, employee or Board member of the Lottery, or any officer or employee or board member of any vendor to the Lottery of computer-generated or Scratch Game goods or services working directly on a contract with the Lottery for such goods or services, or any person residing in the same household of any such board member, officer or employee, or any person under the age of eighteen (18) years, shall be eligible to participate in this Promotion. The Lottery will not award a Prize on an Entry submitted by, for, or gifted to or transferred to anyone under eighteen (18) years of age, or to the transferee of such Person.

E. PROMOTION ENTRY: To participate, a Player must submit an eligible* Non-winning Tickets from the Virginia Lottery's *Cash 5 with EZ Match* game via the established Entry method to enter a Prize Drawing. Entries for this Promotion will be accepted via the Internet.

*Eligible Tickets are those Non-winning Tickets from the Virginia Lottery's *Cash 5 with EZ Match* game **produced beginning 12:00 AM on November 1, 2020, through 11:59:59 on November 30, 2020**. The EZ Match feature of the Game **does not** need to have been purchased in order for the Ticket to be eligible for Entry, providing it meets all other Entry criteria contained in these Rules.

All Entries submitted according to **Section G** ("Internet Entries") **and** received during a designated Promotion Entry Period as specified in **Section H** ("Entry Deadlines") **will be included** in the applicable Prize Drawing.

A Player may enter the Promotion more than once as long as each Entry is based upon a different eligible Non-winning Ticket from the Virginia Lottery's *Cash 5 with EZ Match* game and the total number of Entries does not exceed the twenty-five (25) daily maximum.

All eligible Entries received will be included in the applicable daily \$500 Prize Drawing.

Each Non-winning Ticket from the Virginia Lottery's *Cash 5 with EZ Match* game will contain a unique Ticket serial number that will be necessary to enter this Promotion via the Internet. Each Non-winning Ticket from the Virginia Lottery's *Cash 5 with EZ Match* game will be valid for one entry into one (1) Prize Drawing.

F. ENTRY REQUIREMENTS:

1. Only Non-winning Tickets from the Virginia Lottery's *Cash 5 with EZ Match* game purchased during the Promotion Period will be eligible to participate in this Promotion.
2. Each Non-winning Ticket from the Virginia Lottery's *Cash 5 with EZ Match* game used for this Promotion must have been issued by the Lottery in an authorized manner during the Promotion Period referenced in **Section B** ("Promotion Period"), must be intact and must not be mutilated, altered, reconstituted or tampered with in any manner.
3. The Lottery will not be responsible for Non-winning Ticket Entries submitted incorrectly or received outside of the established Entry deadlines for each Drawing as specified in **Section H** ("Entry Deadlines"). Such Entries shall be deemed invalid.
4. Only Entries that are submitted in the manner described in **Section G** ("Internet Entries") during the designated Entry Periods will be eligible for Entry in this Promotion. Hand-delivered Entries will not be accepted for this Promotion and will be deemed invalid.
5. Each Promotion Entry must contain current and valid information in order to be eligible. The Lottery will not change or update Entry information for an Entry that has already been submitted. The Lottery will not be responsible for numbers that are transposed or for information that is entered incorrectly.
6. Only one (1) name may be recorded on an eligible Entry Form. In the event that more than one (1) name is recorded on an eligible Entry Form, the name appearing first on the Entry Form shall be deemed to be, and for all purposes regarded as, the Entrant.
7. Any Prizewinner whose *Winner Notification Letter* is returned undeliverable due to blocked e-mails, incorrect address information, expired forwarding address notifications and/or delivery delays due to mail forwarding notifications will forfeit his/her opportunity to win a Prize. Neither the Lottery nor its designee will be required to attempt delivery of a *Winner Notification Letter* more than once.

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G. INTERNET ENTRIES:

1. To enter via the Internet, a Player must go to the Lottery's web site at **www.valottery.com/Cash5for500** and successfully complete registration or login.
2. As part of the Lottery's registration process for this Promotion, third-party identity authentication will confirm that the Player is eighteen (18) years of age or older. If a Player's identity cannot be confirmed, additional steps for manual confirmation of identity will be provided.
3. Players must follow the Website instructions for entering the unique eighteen-digit ticket serial number off the bottom of his/her eligible Non-winning Ticket from the Virginia Lottery's *Cash 5 with EZ Match* game.
4. Once entered via the Internet, Players **must retain the Ticket used to enter this Promotion**. Each Player whose Entry is selected as a Winning Entry during a Prize Drawing for this Promotion **will be required** to submit the Ticket associated with the Winning Entry to the Lottery in order to be eligible to claim and receive a Prize with this Promotion.

H. ENTRY DEADLINES:

Drawing	Entry Periods
1	November 2, 2020 (midnight, ET), through November 2, 2020 (11:59:59 PM ET)
2	November 3, 2020 (midnight, ET), through November 3, 2020 (11:59:59 PM ET)
3	November 4, 2020 (midnight, ET), through November 4, 2020 (11:59:59 PM ET)
4	November 5, 2020 (midnight, ET), through November 5, 2020 (11:59:59 PM ET)
5	November 6, 2020 (midnight, ET), through November 6, 2020 (11:59:59 PM ET)
6	November 7, 2020 (midnight, ET), through November 7, 2020 (11:59:59 PM ET)
7	November 8, 2020 (midnight, ET), through November 8, 2020 (11:59:59 PM ET)
8	November 9, 2020 (midnight, ET), through November 9, 2020 (11:59:59 PM ET)
9	November 10, 2020 (midnight, ET), through November 10, 2020 (11:59:59 PM ET)
10	November 11, 2020 (midnight, ET), through November 11, 2020 (11:59:59 PM ET)
11	November 12, 2020 (midnight, ET), through November 12, 2020 (11:59:59 PM ET)

12	November 13, 2020 (midnight, ET), through November 13, 2020 (11:59:59 PM ET)
13	November 14, 2020 (midnight, ET), through November 14, 2020 (11:59:59 PM ET)
14	November 15, 2020 (midnight, ET), through November 15, 2020 (11:59:59 PM ET)
15	November 16, 2020 (midnight, ET), through November 16, 2020 (11:59:59 PM ET)
16	November 17, 2020 (midnight, ET), through November 17, 2020 (11:59:59 PM ET)
17	November 18, 2020 (midnight, ET), through November 18, 2020 (11:59:59 PM ET)
18	November 19, 2020 (midnight, ET), through November 19, 2020 (11:59:59 PM ET)
19	November 20, 2020 (midnight, ET), through November 20, 2020 (11:59:59 PM ET)
20	November 21, 2020 (midnight, ET), through November 21, 2020 (11:59:59 PM ET)
21	November 22, 2020 (midnight, ET), through November 22, 2020 (11:59:59 PM ET)
22	November 23, 2020 (midnight, ET), through November 23, 2020 (11:59:59 PM ET)
23	November 24, 2020 (midnight, ET), through November 24, 2020 (11:59:59 PM ET)
24	November 25, 2020 (midnight, ET), through November 25, 2020 (11:59:59 PM ET)
25	November 26, 2020 (midnight, ET), through November 26, 2020 (11:59:59 PM ET)
26	November 27, 2020 (midnight, ET), through November 27, 2020 (11:59:59 PM ET)
27	November 28, 2020 (midnight, ET), through November 28, 2020 (11:59:59 PM ET)
28	November 29, 2020 (midnight, ET), through November 29, 2020 (11:59:59 PM ET)
29	November 30, 2020 (midnight, ET), through November 30, 2020 (11:59:59 PM ET)
30	December 1, 2020 (midnight, ET), through December 6, 2020 (11:59:59 PM ET)

I. PRIZE DESCRIPTION: The following Prizes will be awarded as part of this Promotion:

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DRAWINGS	PRIZE	NUMBER OF PRIZEWINNERS
1 - 30	Five Hundred Dollars (\$500)	Five (5) per Drawing

J. PROMOTION DRAWINGS: The following are the established Prize Drawing dates for this Promotion:

Drawing 1	Tuesday, November 3, 2020
Drawing 2	Wednesday, November 4, 2020
Drawing 3	Thursday, November 5, 2020
Drawing 4	Friday, November 6, 2020
Drawing 5	Saturday, November 7, 2020
Drawing 6	Sunday, November 8, 2020
Drawing 7	Monday, November 9, 2020
Drawing 8	Tuesday, November 10, 2020
Drawing 9	Wednesday, November 11, 2020
Drawing 10	Thursday, November 12, 2020
Drawing 11	Friday, November 13, 2020
Drawing 12	Saturday, November 14, 2020
Drawing 13	Sunday, November 15, 2020
Drawing 14	Monday, November 16, 2020
Drawing 15	Tuesday, November 17, 2020
Drawing 16	Wednesday, November 18, 2020
Drawing 17	Thursday, November 19, 2020
Drawing 18	Friday, November 20, 2020
Drawing 19	Saturday, November 21, 2020
Drawing 20	Sunday, November 22, 2020
Drawing 21	Monday, November 23, 2020
Drawing 22	Tuesday, November 24, 2020

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Drawing 23	Wednesday, November 25, 2020
Drawing 24	Thursday, November 26, 2020
Drawing 25	Friday, November 27, 2020
Drawing 26	Saturday, November 28, 2020
Drawing 27	Sunday, November 29, 2020
Drawing 28	Monday, November 30, 2020
Drawing 29	Tuesday, December 1, 2020
Drawing 30	Monday, December 7, 2020

Drawings will be conducted from all eligible Entries submitted via the established Entry methods and by the established Entry deadline dates. The following is an overview of how the Entries will be randomly selected for this Promotion.

1. After the established Entry deadline date, but prior to the Drawing, all eligible Entries submitted for that Drawing will be accounted for and the information loaded into a randomizer program.
2. A Representative from the Lottery's Information Technology Services will use a randomizer program to select the Winning Entries for this Prize Drawing during this Promotion.
3. Winning Entries will be randomly selected. The order in which the Winning Entries are drawn shall be recorded by Lottery officials; the Lottery's decision shall be final and controlling.
4. Immediately after the Prizewinners are selected, ten (10) alternate Entries will also be selected using the same randomizer program. All alternate Prizewinners will be recorded in the order in which they were selected and will be used if applicable, should any Prizewinner be determined ineligible.
5. After each Prize Drawing is completed, representatives of the Lottery's Audit and Security, and Marketing departments will confirm that the Entries selected in the Drawing are valid.
6. In the event that a selected Entry is deemed invalid (see **Section F** "Entry Requirements"), the first alternate with a valid Entry will be selected as a Prizewinner. This process shall continue until all valid Winning Entries have been selected for the particular Drawing.

K. PRIZEWINNER PROCEDURES:

Each Prizewinner selected in association with this Promotion will be notified by the Lottery via U. S. Mail. All Prizewinners will receive a *Winner Claim Form* and an *Affidavit of Eligibility Form*. The Prizewinners will be required to complete and return both forms by the deadline stated in their *Winner Notification Letter*. Any Prizewinner who fails to return their required paperwork and Winning Non-winning Ticket Entry from the Virginia Lottery's *Cash 5 with EZ Match* game by the deadline date listed in his/her *Winner Notification Letter*, will forfeit his/her Prize.

L. PRIZEWINNER VERIFICATION:

1. Methods used by the Lottery to establish and confirm a Prizewinner's identity include, but are not limited to:
 - viewing and/or copying the Prizewinner's valid government-issued photo identification
 - viewing and/or copying proof of taxpayer identification number (e.g. Social Security number)
 - asking identity-verifying questions in the absence of the aforementioned document proof
 - viewing and/or retaining the information provided on a Lottery *Winner Claim Form*.
2. **In all cases involving a Promotion Cash Prize greater than \$100**, the Lottery must be provided with the Prizewinner's valid government-issued photo identification and taxpayer identification number (e.g. Social Security number). Payment will be delayed until such a number is provided and the Prizewinner shall not be entitled to interest on the Prize funds attributable to such delay.

M. PRIZEWINNER RESPONSIBILITIES:

All Prizewinners will be provided with instructions in their *Winner Notification Letter* for submitting their Non-winning Ticket from the Virginia Lottery's *Cash 5 with EZ Match* game **Ticket Entry as proof of eligibility**. These Prizewinners will also be required to submit the other two aforementioned required forms in addition to the Non-winning *Cash 5 with EZ Match* Ticket Entry. Prizewinners who do not submit their Non-winning *Cash 5 with EZ Match* Ticket Entry, or who do not submit the **correct** Non-winning Entry, forfeit their Prize.

N. PRIZE AWARD/PAYMENT:

1. When paying a cash Prize **greater than \$100** and subject to any set-off for delinquent debts, the Lottery shall withhold any monies due under the Commonwealth's Set-Off Debt Collection Act if the agency has registered such debt with the Virginia Department of Taxation and timely notice of the debt has been furnished by the Virginia Department of Taxation to the Lottery.
2. Lottery Prizes awarded during this Promotion are not transferable or assignable. A Person shall not enter the Promotion on behalf of another Person. Such Entries will be deemed invalid.
3. Each Prizewinner is legally required to include the value of the Prize, as well as any taxes paid by the Lottery on his/her behalf, in his/her taxable income for tax reporting purposes. As a result of accepting a Prize, and taking into account a Prizewinner's total taxable income for the year in which the Prize is accepted, a Prizewinner may fall into a higher tax bracket for his/her federal and state tax liabilities for the year in which the Prize is accepted.

4. A Prizewinner agrees to participate in a press conference and agrees to the use of his/her name and/or photo for publicity at the Lottery's discretion. Examples of publicity include, but are not limited to, news releases, Internet, news media and signs at the Lottery Retailer locations. In addition, a Prizewinner agrees to participate in Lottery promotional efforts which may include his/her name, hometown, the amount of the Prize won, and the Promotion won, through "social media," which may include, but will not be limited to, YouTube®, Twitter®, Facebook®, or similar efforts, without additional consent from or compensation to the Prizewinner.

O. CANCELLATION POLICY:

Canceled Drawing(s) or Prize award(s): The Director may, in the Director's sole discretion, cancel Drawings and/or the awarding of Prizes, on holidays, days of special importance or on days when conditions make conducting the Drawings or awarding Prizes impractical or inappropriate, and may elect to conduct Drawings and/or make-up Drawings and/or the awarding of Prizes at such times and dates, and pursuant to such methods, as the Director, all with the Director's sole discretion. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such re-schedule/cancellation.

Termination of Promotion: The Director may, at any time, announce a suspension or termination of this Promotion, without advance notice and in the Director's sole discretion, at which point no further Entries will be accepted and no additional Prizes shall be awarded. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such suspension/termination.

P. DISPUTES: The Director may refrain from awarding/paying a Prize pending final determination under any of the following circumstances:

- a. if a dispute related to any Prize occurred or if it appears that a dispute may occur;
- b. if there is any question regarding the identity of the Claimant; or
- c. if there is any question regarding the validity of any Entry submitted.

No liability for interest arising because of any such delay, or any delay beyond the Lottery's control, shall accrue to the benefit of the Prizewinner pending award/payment of the Prize. The Lottery is neither liable for, nor has it any responsibility to resolve, disputes between or among competing Claimants.

In the event of a dispute or other instance of doubt, the decision of the Director shall be final and binding.

Q. GOVERNING LAW: By participating in this Promotion, each person agrees to comply with and abide by the Lottery statutes, Lottery regulations, all final decisions of the Director of the Lottery, and these and any other applicable Rules established by the Lottery Board and/or Director of the Lottery for the conduct of this Promotion. Any dispute arising that relates to any aspect of this Promotion shall be governed by the laws of the Commonwealth of Virginia, and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

R. WAIVER OF CLAIMS: By entering this Promotion, each Prizewinner agrees to indemnify, hold harmless, and waive any claims against the Lottery and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Promotion or the Prizes awarded in connection therewith.

S. AMERICANS WITH DISABILITIES ACT ("ADA"): The Lottery is not responsible for any third party's compliance with ADA Rules and Regulations where applicable in connection with a Prize.