DIRECTOR’S ORDER NUMBER TWO HUNDRED ONE (2018)

VIRGINIA LOTTERY’S “$10 ACCOUNT REGISTRATION BONUS PROMOTION” FINAL RULES FOR OPERATION.

In accordance with the authority granted by §§ 2.2-4002B(15) and 58.1-4006A of the Code of Virginia, I hereby promulgate the Virginia Lottery’s “$10 Account Registration Bonus” Promotion (“Promotion”) Rules to encourage new My GameRoom Account registrations and Subscriptions purchases by offering a subscription bonus for first-time registrants. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of lottery games.

The rules are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 600 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may be requested by mail by writing to: Director’s Office, Virginia Lottery, 600 East Main Street, Richmond, Virginia 23219.

These Rules are effective on the date of their signing and shall remain in full force and effect until amended or rescinded by further Director’s Order.

/s/ Amy Dilworth                      January 8, 2019

Amy Dilworth, General Counsel          Date

/s/ Kevin Hall                         January 9, 2019

Kevin Hall, Executive Director         Date
VIRGINIA LOTTERY’S “$10 ACCOUNT REGISTRATION BONUS PROMOTION”
OFFICIAL RULES

A. PURPOSE: A Promotion will be conducted to encourage My GameRoom Account registrations and Subscriptions purchases. With this Promotion, a bonus deposit will be awarded to a Player upon completion of his/her initial My GameRoom Account registration.

B. PROMOTION PERIOD: This Promotion will begin as indicated via the mobile application and the Subscription system and will run until amended or rescinded by further Director’s Order.

C. DEFINITIONS (for purposes of this Promotion):

“Account” means a Virginia Lottery My GameRoom account set up by a Player where his/her name, address, communication preferences, and other details are retained and through which a Player accesses the Subscription system and the mechanism by which a Player purchases a Subscription.

“Auto-renewal” means a recurring billing feature used to purchase a particular set of numbers for consecutive Draws until canceled by the Player.

“Claimant” means a verified Participant or Player who presents a Ticket that he/she presumes to be a Winning Ticket.

“Director” means the Executive Director of the Virginia Lottery as established in Chapter 40 of Title 58.1 (§58.1-4000 et seq.) of the Code of Virginia or any other employee(s) to whom the Executive Director’s authority is lawfully delegated.

“Lottery” means the Virginia Lottery.

“Lottery Board” means the group of five (5) people, appointed by the Governor of Virginia, with the power to adopt regulations governing the establishment and operation of the Virginia Lottery and to perform other functions that are set out in the Code of Virginia.

“Lottery Retailer”, “Lottery Sales Retailer”, or “Retailer” means a person licensed by the Virginia Lottery to sell and dispense Virginia Lottery Tickets, materials and games.

“Participant” or “Player” means a Person who is at least eighteen (18) years of age, who makes a qualifying purchase or otherwise validly enters a Promotion according to one of the approved Entry methods stated in the Promotion Rules.

“Person” means a natural person and may not extend to or be applied to a corporation, company, partnership, association or other entity.

“Promotion” means the “added value” offer to consumers or licensed retailers named in the title at the top of Page 1 of these Rules.
“Promotion Rules” or “Rules” means these rules.

“Subscription” means an extended, multi-draw purchase option wherein the same set(s) of numbers may be placed for a specified number of consecutive Draws effective on a future prescribed date.

“System Day” means the time at which a particular day begins in the Lottery’s gaming system (4:30 AM Eastern Time) to the time the same day ends in the Lottery’s gaming system (1:00 AM Eastern Time the following calendar day).

“Ticket” means a game ticket produced by the Lottery’s gaming system and sold by the Lottery for a particular game.

D. ELIGIBILITY:

1. This Promotion is open to Players eighteen (18) years of age or older who have successfully registered on valottery.com and passed age verification. A Player will be required to provide proof of his/her date of birth.

2. No officer, employee or Board member of the Lottery, or any officer or employee or board member of any vendor to the Lottery of computer-generated or instant Ticket goods or services working directly on a contract with the Lottery for such goods or services, or any person residing in the same household of any such board member, officer or employee, or any person under the age of eighteen (18) years, shall be eligible to participate in this Promotion. The Lottery will not award a Prize on an Entry submitted by, for, or gifted to or transferred to anyone under eighteen (18) years of age, or to the transferee of such Person.

E. PROMOTION ENTRY: To participate, a Player must successfully register on valottery.com for a My GameRoom Account using the associated bonus promotion code in order to receive a one (1) one-time deposit bonus of ten dollars ($10.00) credited to the Player’s Subscription account wallet.

F. PROMOTION DETAILS:

1. The bonus funds will be deposited to the Subscription account wallet immediately after a successful registration.

2. The bonus funds can only be used to purchase a standalone Subscription and not toward an existing or future Auto-Renewal purchase.

3. The bonus funds can be used immediately (even prior to a Player making a first-time deposit) if his/her first purchase is for a standalone Subscription of less than $10. An alternative payment method that meets the first-time deposit criteria will be required if a Player’s first purchase costs more than $10. The bonus funds would then be eligible for a subsequent standalone Subscription purchase.

4. The bonus funds will not be eligible for withdrawal.

5. Bonuses awarded as part of this Promotion are not transferable or assignable.

6. A Player may only register one (1) account in his/her name.
7. Players that do not enter the associated bonus promotion code at the time of registration will not be eligible for the bonus funds tied to this Promotion.

G. CANCELLATION POLICY:

Canceled Bonus Deposit award(s): The Director may, in the Director’s sole discretion, cancel the awarding of bonus deposits on days when conditions make fulfillment of bonus deposits impractical or inappropriate and may elect to award bonus deposits at such times and dates, and pursuant to such methods, as the Director may determine, all with the Director’s sole discretion. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such re-schedule or cancellation.

Termination of Promotion: The Director may, at any time, announce a suspension or termination of this Promotion, without advance notice and in the Director’s sole discretion, at which point no further bonus deposits will be awarded. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such suspension/termination.

H. GOVERNING LAW: By participating in this Promotion, each person agrees to comply with and abide by the Lottery statutes, Lottery regulations, all final decisions of the Director of the Lottery, and these and any other applicable Rules established by the Lottery Board and/or Director of the Lottery for the conduct of this Promotion. Any dispute arising that relates to any aspect of this Promotion shall be governed by the laws of the Commonwealth of Virginia, and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

I. WAIVER OF CLAIMS: By entering this Promotion, each Recipient agrees to indemnify, hold harmless, and waive any claims against the Lottery and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Promotion or the bonus deposits awarded in connection therewith.