



VIRGINIA LOTTERY

“SUMMER SUBSCRIPTIONS SWEEPSTAKES” OFFICIAL RULES

- A. PURPOSE:** A sweepstakes (“Sweepstakes”) will be conducted to reward players who purchase a Virginia Lottery subscription to either Mega Millions or Win For Life. This Sweepstake will be the offer in a communications campaign designed to generate awareness of the number of top prize subscription winners in Virginia for these two games
- B. SWEEPSTAKES PERIOD:** One drawing with one (1) winner will take place during the sweepstakes which will run from July 1, 2009 through July 31, 2009 (“Sweepstakes Period”). The winner will be awarded a prize (“Cash Prize”) of \$500.
- C. SWEEPSTAKES OUTLINE:** To participate, a player must purchase a new subscription, or renew an existing subscription to Mega Millions or Win For Life on the Virginia Lottery website between July 1 and July 31. For each subscription purchased, one entry in to the sweepstakes will automatically occur. Mailed subscriptions received by the Virginia Lottery are also eligible for this sweepstakes as long as they are received by July 31, 2009 and payment processed by August 6, 2009. Purchasers are automatically entered into the sweepstakes. The scheduled draw date is August 7.
- D. SWEEPSTAKES ENTRY:** During the Sweepstakes Period a player can enter through mail or the internet. Internet purchasers must go to the Virginia Lottery’s Web site at www.valottery.com, and purchase a subscription to Mega Millions or Win for Life. Once the purchase is accepted and processed for payment, the purchaser will automatically be entered into the Sweepstakes. Mailed subscriptions will be entered into the drawing once their subscription payment has been received at the lottery from Bank of America (lottery payment processor).
- E. ELIGIBILITY:**
1. This Sweepstakes is open to players 18 years of age or older who are residents of Virginia. Players may be required to provide proof of their date of birth.
 2. One entry for each subscription purchased per player will be entered into the Sweepstake. Each subscription wager purchased will be counted as a subscription entry. Multiple purchases/entries per household are allowed.
 3. The Virginia Lottery will not be responsible for subscription purchases that are submitted incorrectly, or that are activated before July 1 of after July 31, 2009.

4. Virginia Lottery prizes awarded during this Sweepstakes are not transferable or assignable.
5. A Sweepstakes winner may be required to participate in a news conference. For description purposes, a news conference is an interview with television, radio and/or newspaper reporters and/or photographers or cameramen. This information may be used in future promotional media or on the Virginia Lottery's Web site without additional consent or compensation to the winner.

F. CASH PRIZE DRAWING: The following is an overview of how the Sweepstakes winner will be selected.

1. On August 7th, staff from the Virginia Lottery's marketing and security departments will conduct the Cash Prize drawing at the Virginia Lottery's Headquarters location in Richmond, VA. The random drawing will be done to select the one (1) Cash Prize winner in the SUMMER SUBSCRIPTIONS SWEEPSTAKES. At the same time, three (3) alternate winners shall also be drawn. The order in which the entries are drawn shall be recorded by the Virginia Lottery. The Lottery's decision shall be final and controlling.
2. After completing the Sweepstakes Cash Prize drawing, staff from the Virginia Lottery's marketing and security departments will confirm that the winning entry selected in the drawing is valid. In the event that a selected entry is deemed invalid (see section F "Eligibility"), the first alternate with a valid entry will be selected as a winner. This process shall continue until the Cash Prize winners have been selected.
3. A representative of the Virginia Lottery's security department will confirm the drawing and officially award the cash prizes to the winner selected.

G. WINNER PROCEDURES:

1. The winner selected in SUMMER SUBSCRIPTIONS SWEEPSTAKES drawing will each be notified by official letter sent via United Parcel Service ("UPS"). Included with the congratulatory letter will be a claim form, an Affidavit of Eligibility form, a pre-paid, pre-addressed UPS return envelope and a complete copy of the Virginia Lottery's SUMMER SUBSCRIPTIONS SWEEPSTAKES Rules.
2. The Cash Prize winner will be required to complete the Virginia Lottery forms included in his or her information packet and return all completed forms in the prepaid, pre-addressed UPS envelope by the deadline date stated in each congratulatory letter.
3. Once the Virginia Lottery receives the properly completed and signed forms and Scratcher tickets, the Lottery will send via UPS, the Cash Prize won by the winner.
4. All cash prizes awarded with this Sweepstakes will be in the form of a check.

H. SET-OFF DEBT COLLECTION & TAXES:

1. All cash prize winners for this Sweepstakes are subject to the Set-Off Debt Collection Act as set forth in section 58.1-520 through 58.1-531 of the Code of Virginia. Such prize winners shall also be subject to section 58.1-4026 that permits certain prizes from the Virginia Lottery to be subject to the Delinquent Debt provisions of the Set-Off Debt Collection Act.
2. Each cash prize winner will be responsible for any taxes owed as a result of winning a prize in this Sweepstakes.
3. All cash prize winners for this Sweepstakes will be provided with a 1099 tax statement for tax reporting purposes.

I. APPLICABILITY OF OTHER RULES: The rules and procedures set forth in the Virginia Lottery SUMMER SUBSCRIPTIONS SWEEPSTAKES Rules shall govern this Sweepstakes, except where the same are in conflict with more specific laws, rules or regulations, in which case the more specific laws, rules or regulations shall control.

J. CANCELLATION OF SALES, DRAWING OR PRIZE AWARDS: The Virginia Lottery's Executive Director may, in the Executive Director's sole discretion, cancel drawings and/or sales of tickets on holidays, days of special importance or on days when conditions make conducting the drawings and/or sales of tickets impractical or inappropriate, and may elect to conduct drawings and make up drawings at such times and dates, and pursuant to such methods, as the Executive Director may determine, all in the Executive Director's sole discretion. Neither the Virginia Lottery, the Executive Director, nor any employee or member of the Board shall have any liability whatever for any such termination.

K. TERMINATION OF SWEEPSTAKES: The Virginia Lottery's Executive Director may, at any time, announce a suspension or termination of the Virginia Lottery's SUMMER SUBSCRIPTIONS SWEEPSTAKES, without advance notice and in the Executive Director's sole discretion, at which point no further entries will be accepted and none of the prizes shall be awarded. Neither the Virginia Lottery, the Executive Director, nor any employee or member of the Board shall have any liability whatever for any such termination.

L. GOVERNING LAW: By participating in the Virginia Lottery's Virginia's SUMMER SUBSCRIPTIONS SWEEPSTAKES, the player agrees to comply with and abide by the Virginia Lottery Law, all Rules and Regulations of the Virginia Lottery, all final decisions of the Executive Director of the Virginia Lottery, and all rules, policies and procedures established by the Virginia Lottery Board and/or Executive Director of the Virginia Lottery for the conduct of this Sweepstakes.

M. WAIVER OF CLAIMS: By entering this Virginia Lottery's SUMMER

SUBSCRIPTIONS SWEEPSTAKES, all Sweepstakes winners agree to indemnify, hold harmless, and waive any claims against, the Virginia Lottery, and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Sweepstakes or the prizes awarded in connection therewith.