



## VIRGINIA LOTTERY

### VIRGINIA LOTTERY'S "IT PAYS TO PLAY" OFFICIAL SWEEPSTAKES RULES

- A. PURPOSE:** A Sweepstakes ("Sweepstakes") will be conducted to offer Trial Plays to support the Virginia Lottery's Pick 3, Pick 4 & Cash 5 Online games. Ten (10) drawings ("Prize Drawings") will be conducted with this Sweepstakes. Each drawing will be conducted to award ten (10) \$500 Cash Prizes.
- B. SWEEPSTAKES PERIOD:** The Sweepstakes will be conducted beginning on Tuesday, September 22, 2009 and ending on Tuesday, December 1, 2009 ("Sweepstakes Period"). In conjunction with this Sweepstakes, ten (10) drawings will take place: one (1) drawing will take place on Wednesday, September 30, 2009; one (1) drawing will take place on Wednesday, October 7, 2009; one (1) drawing will take place on Wednesday, October 14, 2009; one (1) drawing will take place on Wednesday, October 21, 2009; one (1) drawing will take place on Wednesday, October 28, 2009; one (1) drawing will take place on Wednesday, November 4, 2009; one (1) drawing will take place on Thursday, November 12, 2009; one (1) drawing will take place on Wednesday, November 18, 2009; one (1) drawing will take place on Wednesday, November 25, 2009; and one (1) drawing will take place on Wednesday, December 2, 2009 to select the winners for this Sweepstakes.

| Draw Number | Draw Date          | Entry Cut-Off      |
|-------------|--------------------|--------------------|
| Draw 1      | September 30, 2009 | September 29, 2009 |
| Draw 2      | October 7, 2009    | October 6, 2009    |
| Draw 3      | October 14, 2009   | October 13, 2009   |
| Draw 4      | October 21, 2009   | October 20, 2009   |
| Draw 5      | October 28, 2009   | October 27, 2009   |
| Draw 6      | November 4, 2009   | November 3, 2009   |
| Draw 7      | November 12, 2009  | November 11, 2009  |
| Draw 8      | November 18, 2009  | November 17, 2009  |
| Draw 9      | November 25, 2009  | November 24, 2009  |
| Draw 10     | December 2, 2009   | December 1, 2009   |

- C. SWEEPSTAKES ENTRY:** To participate, a player must complete at least one (1) of the Lottery Pick 3, Pick 4 or Cash 5 Trial Plays on the Lottery Web site. Internet Trial Play is the only entry method for the Sweepstakes. No purchase is required to participate.
- D. ENTRY DEADLINE:** All Sweepstakes entries received from Wednesday, September 23, 2009 until 11:59 p.m. on Tuesday, September 29, 2009 will be eligible to participate in the Wednesday, September 30, 2009 drawing; entries received from Wednesday, September 30, 2009 until 11:59 p.m. on Tuesday, October 6, 2009 will be eligible to participate in the Wednesday, October 7, 2009 drawing; entries received from Wednesday, October 7, 2009 until 11:59 p.m. on Tuesday, October 13, 2009 will be eligible to participate in the Wednesday, October 14, 2009 drawing; entries received from Wednesday, October 14, 2009 until 11:59 p.m. on Tuesday, October 20, 2009 will be eligible to participate in the Wednesday, October 21, 2009 drawing; entries received from Wednesday, October 21, 2009 until 11:59 p.m. on Tuesday, October 27, 2009 will be eligible to participate in the Wednesday, October 28, 2009 drawing; entries received from Wednesday, October 28, 2009 until 11:59 p.m. on Tuesday, November 3, 2009 will be eligible to participate in the Wednesday, November 4, 2009 drawing; entries received from Wednesday, November 4, 2009 until 11:59 p.m. on Wednesday, November 11, 2009 will be eligible to participate in the Thursday, November 12, 2009 drawing; entries received from Thursday, November 12, 2009 until 11:59 p.m. on Tuesday, November 17, 2009 will be eligible to participate in the Wednesday, November 18, 2009 drawing; entries received from Wednesday, November 18, 2009 until 11:59 p.m. on Tuesday, November 24, 2009 will be eligible to participate in the Wednesday, November 25, 2009 drawing; and entries received from Wednesday, November 25, 2009 until 11:59 p.m. on Tuesday, December 1, 2009 will be eligible to participate in the Wednesday, December 2, 2009 drawing.

Entries received but not selected to win a prize in a drawing will not be eligible for subsequent drawing.

- Draw 1 Entries received from September 23, 2009 to September 29, 2009
- Draw 2 Entries received from September 30, 2009 to October 6, 2009
- Draw 3 Entries received from October 7, 2009 to October 13, 2009
- Draw 4 Entries received from October 14, 2009 to October 20, 2009
- Draw 5 Entries received from October 21, 2009 to October 27, 2009
- Draw 6 Entries received from October 28, 2009 to November 3, 2009
- Draw 7 Entries received from November 4, 2009 to November 11, 2009
- Draw 8 Entries received from November 12, 2009 to November 17, 2009
- Draw 9 Entries received from November 18, 2009 to November 24, 2009
- Draw 10 Entries received from November 25, 2009 to December 1, 2009

**E. INTERNET ENTRIES:**

1. To enter via the Internet, a player must go to the Virginia Lottery's contest website at [www.valottery.com](http://www.valottery.com), access the IT PAYS TO PLAY Sweepstakes page and enter his or her full name (first middle initial and last), birth date, street address, city, state, zip code, daytime telephone number and email address. The player must follow the web page instructions for a Trial Play of Pick 3, Pick 4 or Cash 5.

**F. ELIGIBILITY:**

1. Only players that register to play on the Virginia Lottery web site will be accepted as a valid entry for this Sweepstakes. This Sweepstakes is open to players eighteen (18) years of age or older. Players will be required to provide proof of their date of birth.
2. **Board Members, officers, employees and vendors of the Virginia Lottery and any person(s) residing in the same household of such member, officer, employee or vendor are not eligible to participate in this Sweepstakes.**
3. A player may enter the IT PAYS TO PLAY Sweepstakes more than once as long as a different Trial Game is played. However, a player is only eligible to receive one (1) entry to the Sweepstakes per Sweepstakes Period (as described above in Section B) for a Pick 3 Trial, one (1) entry per Sweepstakes Period (as described above in section B) for a Pick 4 Trial, and one (1) entry per Sweepstakes Period (as described above in Section B) for a Cash 5 Trial.
4. Only entries that are submitted in the manner described in Section F ("Internet Entries") of these official rules will be eligible for entry in this Sweepstakes.
5. Persons must correctly enter his or her personal information. The Virginia Lottery will not be responsible for information that is entered incorrectly.
6. Each entry must contain current and valid information. The Virginia Lottery will not change or update entry information for an entry that has already been submitted.
7. Prize winners who have their Winner Notification Letter returned undeliverable due to blocked emails or incorrect address information or expired forwarding address notifications will forfeit their opportunity to win a prize. Neither the Virginia Lottery nor its designee will be required to attempt delivery of a Winner Notification Letter more than once.

8. Virginia Lottery prizes awarded during this Sweepstakes are not transferable or assignable.
9. Each Sweepstakes winner may be required to participate in publicity efforts. Examples include an interview with television, radio and/or newspaper reporters and/or photographers or cameramen. This information may be used in future Sweepstakes media and/or on the Virginia Lottery's Web Page without additional consent or compensation to the winner.

**G. SWEEPSTAKES DRAWING:** Ten (10) drawings will be conducted from all eligible entries submitted via the established entry methods and by the established entry deadline dates on Wednesday, September 30, 2009, Wednesday, October 7, 2009, Wednesday, October 14, 2009, Wednesday, October 21, 2009, Wednesday, October 28, 2009, Wednesday, November 4, 2009, Thursday, November 12, 2009, Wednesday, November 18, 2009, Wednesday, November 25, 2009 and Wednesday, December 2, 2009, the established drawing dates for the Virginia Lottery's IT PAYS TO PLAY Sweepstakes. The following is an overview of how the entries will be randomly selected for this Sweepstakes.

1. After the established entry deadline date, but prior to the drawings, all entries submitted for that drawing will be accounted for and the information loaded into a randomizer program.
2. Representatives from the Virginia Lottery's Marketing Department along with a representative from the Virginia Lottery's Security Department will oversee the use of the randomizer program to select the ten (10) winning entries for each drawing in this Sweepstakes.
3. The order in which the entries are drawn shall be recorded by the Virginia Lottery, and the Lottery's decision shall be final and controlling.
4. At the same time, ten (10) alternate entries for each draw date will also be selected using the same randomizer program. All alternate entries will be recorded in the order in which they were selected, and will be used should any Prize winner be determined ineligible.
5. After the drawing is completed, a representative of the Virginia Lottery's Security Department along with a representative of the Marketing Department will confirm that the entries selected in the drawing are valid. In the event that a selected entry is deemed invalid (see section H "Eligibility"), the first alternate with a valid entry will be selected as a winner. This process shall continue until all valid winning entries have been selected.
6. A representative of the Virginia Lottery's Security Department will confirm the drawings and officially award prizes to the winners and finalists selected.

7. Winners for this Sweepstakes will be notified in writing or via email of their winning status. Winners who fail to respond to their winner notification will forfeit their Prize.

**H. IT PAYS TO PLAY PRIZE DESCRIPTION:** In association with this Sweepstakes, ten (10) drawings will be conducted to award ten (10) \$500 checks. The IT PAYS TO PLAY Sweepstakes winners will be determined in the manner described above in Section I.

**I. WINNER PROCEDURES:**

1. The IT PAYS TO PLAY Prize Winners selected in association with this Sweepstakes will each be notified by an official letter sent by the Virginia Lottery. Included with the congratulatory letter will be a Claim form, an Affidavit of Eligibility form, a pre-paid, pre-addressed UPS return envelope and a complete copy of the Virginia Lottery's IT PAYS TO PLAY Official Sweepstakes Rules.
2. Each IT PAYS TO PLAY Prize Winner will be required to complete the forms included in his or her information packet and return all completed forms in the prepaid, pre-addressed UPS envelope by the deadline date stated in each congratulatory letter.

**J. APPLICABILITY OF OTHER RULES:** The rules and procedures set forth in these Virginia Lottery IT PAYS TO PLAY Official Sweepstakes Rules shall govern this Sweepstakes, except where the same are in conflict with more specific laws, rules or regulations, in which case the more specific laws, rules or regulations shall control.

**K. CANCELLATION OF SALES, DRAWING OR PRIZE AWARDS:** The Virginia Lottery's Executive Director may, in the Executive Director's sole discretion, cancel drawings on holidays, days of special importance or on days when conditions make conducting the drawings impractical or inappropriate, and may elect to conduct drawings and make-up drawings at such times and dates, and pursuant to such methods, as the Executive Director may determine, all in the Executive Director's sole discretion. Neither the Virginia Lottery, the Executive Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatever for any such termination.

**L. TERMINATION OF SWEEPSTAKES:** The Virginia Lottery's Executive Director may, at anytime, announce a suspension or termination of the Virginia Lottery IT PAYS TO PLAY Sweepstakes, without advance notice and in the Executive Director's sole discretion, at which point no further entries will be accepted and no additional Prizes shall be awarded. Neither the Virginia Lottery, the Executive Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatever for any such termination.

**M. GOVERNING LAW:** By participating in the Virginia Lottery IT PAYS TO PLAY Sweepstakes each person agrees to comply with and abide by the Virginia State Lottery Law, all Rules and Regulations of the Virginia Lottery, all final decisions of the Executive Director of the Virginia Lottery, and all rules, policies and procedures established by the Virginia Lottery Board and/or Executive Director of the Virginia Lottery for the conduct of this Sweepstakes. Any dispute arising which relates to any aspect of this Sweepstakes shall be governed by the laws of the Commonwealth of Virginia and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.

**N. WAIVER OF CLAIMS:** By entering this Virginia Lottery IT PAYS TO PLAY Sweepstakes, all Sweepstakes winners agree to indemnify, hold harmless, and waive any claims against, the Virginia Lottery, and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Sweepstakes or the prizes awarded in connection therewith.