



VIRGINIA LOTTERY

**VIRGINIA LOTTERY'S
VIRGINIA'S LUCKY DOG CONTEST
OFFICIAL RULES**

- A. PURPOSE:** A Contest (“Contest”) will be conducted to support the Virginia Lottery’s \$2 VIRGINIA’S LUCKY DOG” Scratcher game. Judging will be conducted with this Contest. The judging will be conducted to select twenty (20) Dog photos to be included in the Fall 2009 release of VIRGINIA’S LUCKY DOG II Scratcher ticket.
- B. CONTEST PERIOD:** The Contest will be conducted beginning on April 14, 2009 and ending on May 26, 2009 (“Contest Period”). In conjunction with this Contest, the announcement to occur on June 30, 2009 of the winners for this Contest.
- C. CONTEST ENTRY:** To participate, a player must submit a \$2 nonwinning Virginia Lottery VIRGINIA’S LUCKY DOG Scratcher ticket via the established entry method for this Contest. Entries for this Contest will only be accepted via the internet. A digital photo of the owner’s dog must be uploaded to the Lottery web site contest page to be eligible. The digital photo will need to be from the **highest photo setting** on the owner’s digital camera. A chest and above photo of the dog with a white or plain background is required. A photo of only a single dog is what will be acceptable to be included on the Scratcher ticket if the photo is selected. Photos that include the owner, children, other pets etc... will not be eligible of the Contest.
- D. ENTRY DEADLINE:** All Contest entries will be accepted until 11:59 pm on May 26, 2009 to be eligible to participate in the contest. Any entry received before April 14, 2009, or after May 26, 2009 will be deemed invalid and not eligible for the drawing.
- E. INTERNET ENTRIES:**
1. To enter via the Internet, a player must go to the Virginia Lottery’s contest website at www.valottery.com/dogpark, access the VIRGINIA’S LUCKY DOG Contest page and enter his or her full name, mailing address, city, state, zip code and email address. The player must follow the web page instructions for entering your “Dog Park Entry #” from the back of his/her nonwinning Virginia Lottery VIRGINIA’S LUCKY DOG Scratcher ticket.
 2. All nonwinning tickets whose numbers are submitted via the Internet as a Contest Entry **must be retained**. A player will be required to submit his/her nonwinning ticket to the Virginia Lottery if his/her entry is selected as a winner in the Virginia’s Lucky Dog Contest.
 3. Players must correctly enter the DOG PARK ENTRY # found on the back of their nonwinning scratcher ticket. Players that enter multiple times must enter a unique

DOG PARK ENTRY # for each photo submitted. The Virginia Lottery will not be responsible for DOG PARK ENTRY #'s that are transposed or entered incorrectly.

4. Photos submitted in the Contest become the property of the Virginia Lottery. No additional compensation will be provided to the owner of the dog if we use the photo on a scratch ticket or in our advertisement of the VIRGINIA'S LUCKY DOG II Scratcher ticket or any other promotion.
5. Owners will be required to sign a wavier certifying that they have the rights to the photo submitted in the contest and that they allow the Virginia Lottery to use the photo of their dog and that the Lottery will own the photo rights and usage of the photo.

F. ELIGIBILITY

1. Only nonwinning Virginia Lottery VIRGINIA'S LUCKY DOG Scratcher tickets will be accepted as valid entries for this Contest and must have a corresponding dog photo that meets the requirements set forth in Section C, Contest Entry. For the purposes of this Contest, a "nonwinning ticket" is defined as a ticket, purchased at a licensed Virginia Lottery retailer location or directly from the Virginia Lottery, which does not have a winning prize combination.
2. Each non-winning ticket used for this Contest must have been issued by the Virginia Lottery in an authorized manner during the Contest Period, must be intact and must not be mutilated, altered, reconstituted or tampered with in any manner.
3. This Contest is open to players 18 years of age or older. Players may be required to provide proof of date of birth.
4. Board Members, officers, employees and vendors of the Virginia Lottery and any person(s) residing in the same household of such member, officer, employee or vendor are not eligible to participate in this Contest. A player may enter the Promotion more than once as long as a different nonwinning Lucky Dog Scratcher ticket is submitted with each entry. However, a player is only eligible to win once (1) as a result of this Contest.
5. The Virginia Lottery will not be responsible for entries submitted incorrectly or received before the April 14, 2009 start date or after the May 26, 2009 entry deadline date. Such entries shall be deemed invalid.
6. Only entries that are submitted in the manner described in Section E ("Internet Entries") of these official rules will be eligible for entry in this Contest. Hand delivered entries will not be accepted for this Contest and will be deemed invalid.
7. Persons must correctly enter his or her personal information. The Virginia Lottery will not be responsible for information that is entered incorrectly.
8. Each entry must contain current and valid information. The Virginia Lottery will not change or update entry information for an entry that has already been submitted.

9. Contest winners who have their Winner Notification Letter returned undeliverable due to blocked emails will forfeit their opportunity to win a prize. Neither the Virginia Lottery nor its designee will be required to attempt delivery of a Winner Notification Letter more than once.
 10. Virginia Lottery prizes awarded during this Contest are not transferable or assignable. Prizes are not redeemable for cash.
 11. Each Contest winner may be required to participate in publicity efforts. Examples include an interview with television, radio and/or newspaper reporters and/or photographers or cameramen. This information may be used in future Sweepstakes media and/or on the Virginia Lottery's Web Page without additional consent or compensation to the winner.
- G. JUDGING CRITERIA:** The Virginia Lottery will subjectively determine the twenty winning images based on image quality and compatibility with the "VIRGINIA'S LUCKY DOG II" instant ticket artwork. We are looking for high quality digital images of a variety of dogs, purebreds and mutts, all shapes, sizes, colors and textures to best showcase the "VIRGINIA'S LUCKY DOG II" instant ticket.
- H. WINNER ANNOUNCEMENT:** On June 30, 2009 the Virginia Lottery will announce the twenty (20) winners of the VIRGINIA'S LUCKY DOG CONTEST.
1. Winners for this Contest will be notified via email of their winning status. Winners who fail to respond to their winner notification within five (5) business days from notification will forfeit their Prize.
- I. VIRGINIA'S LUCKY DOG PRIZE DESCRIPTION:** In association with this Contest, twenty (20) Dog owners will have an opportunity to have their dog featured on the Fall 2009 release of the Virginia Lottery VIRGINIA'S LUCKY DOG II Scratcher ticket. Each pack of Virginia's Lucky Dog II tickets will feature 10 winning dogs, one pack will not contain all 20 winning dogs.
- J. APPLICABILITY OF OTHER RULES:** The rules and procedures set forth in these Virginia Lottery VIRGINIA'S LUCKY DOG CONTEST Official Contest Rules shall govern this Contest, except where the same are in conflict with more specific laws, rules or regulations, in which case the more specific laws, rules or regulations shall control.
- K. CANCELLATION OF SALES, DRAWING OR PRIZE AWARDS:** The Virginia Lottery's Executive Director may, in the Executive Director's sole discretion, cancel drawings on holidays, days of special importance or on days when conditions make conducting the drawings impractical or inappropriate, and may elect to conduct drawings and make-up drawings at such times and dates, and pursuant to such methods, as the Executive Director may determine, all in the Executive Director's sole discretion. Neither the Virginia Lottery, the Executive Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatever for any such termination.

- L. TERMINATION OF PROMOTION:** The Virginia Lottery's Executive Director may, at anytime, announce a suspension or termination of the Virginia Lottery VIRGINIA'S LUCKY DOG Contest, without advance notice and in the Executive Director's sole discretion, at which point no further entries will be accepted and no additional Prizes shall be awarded. Neither the Virginia Lottery, the Executive Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatever for any such termination.
- M. GOVERNING LAW:** By participating in the Virginia Lottery VIRGINIA'S LUCKY DOG CONTEST each person agrees to comply with and abide by the Virginia State Lottery Law, all Rules and Regulations of the Virginia Lottery, all final decisions of the Executive Director of the Virginia Lottery, and all rules, policies and procedures established by the Virginia Lottery Board and/or Executive Director of the Virginia Lottery for the conduct of this Contest. Any dispute arising which relates to any aspect of this Contest shall be governed by the laws of the Commonwealth of Virginia and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.
- N. WAIVER OF CLAIMS:** By entering this Virginia Lottery VIRGINIA'S LUCKY DOG CONTEST, all Contest winners agree to indemnify, hold harmless, and waive any claims against, the Virginia Lottery, and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Contest or the prizes awarded in connection therewith.